

This Week

MAGAZINE

Democrat  Chronicle

MAGAZINE SECTION • DECEMBER 7 1952



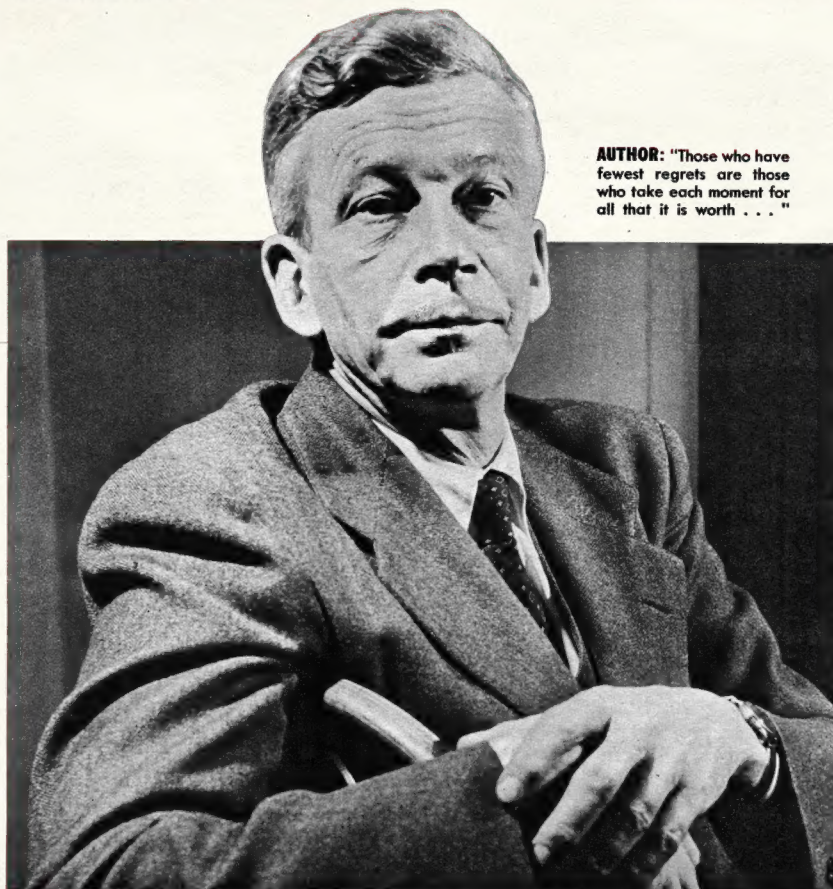
LOOK-ALIKES: ABOVE, MOVIE QUEEN LESLIE CARON (SEE PAGE 20). AT RIGHT, EGYPTIAN QUEEN NEFERTETE



NEFERTETE: She ruled Egypt over 3,000 years ago. Do you see the resemblance?

At Last . . .

A WAY TO WIPE OUT RACKETS!... Page 7



GJON MELL

AUTHOR: "Those who have fewest regrets are those who take each moment for all that it is worth . . ."

YOUR MAGIC MOMENT

by Mark Van Doren

Noted Author and Pulitzer Prize Poet

OF ALL sad things we tell ourselves, the saddest is: "I didn't make the most of the occasion." We go to say good-by; an old friend comes to see us; somebody does us a kindness; we have an argument; we meet a new acquaintance; and somehow we don't do justice to the moment.

Afterward we try to imagine that we did; we make believe; we hear ourselves saying all the things we should have said; but then it is too late. And the most we can do in the circumstances is to resolve that the next time . . .

The next time, we say, will be different, but the danger is just as great that the next time, too, we shall fail.

Men cannot see into the future, and so we shouldn't lament too much our failures to realize what moments mean before they are remembered.

But there is one thing we can do, and the happiest people are those who do it to the limit of their ability.

We can be completely present. We can be all there. We can control the tendency of our minds to wander from the situation we are in — toward yesterday, toward tomorrow, toward something we have forgotten, toward some other place we are going next. It is hard to do this, but it is harder to understand afterward wherein it was we fell so short. It was where and when we ceased to give our entire attention to the person, the opportunity, before us.

Those who have fewest regrets are those who take each moment as it comes for all that it is worth. It will never come again, for worse or better. It is ours alone, we can make it what we will.

Sidelines

GUESS AGAIN. As John T. McGovern, U.S. Olympic official, points out on Page 12, the Kremlin does its best to keep its captive peoples in firm control and untainted by anti-communist influences. Fortunately, though, it's impossible to banish humor, even behind the Iron Curtain. Latest "funny" story we've heard comes from Poland. A skinny ghost and a fat ghost recently were talking on the docks of Gdynia. "When did you die?" asked the thin one. "In 1939," replied the fat one, "when the Germans invaded Poland. What about you?" "In 1943," replied the first, "fighting the Nazis underground."

Suddenly at midnight, they were confronted by an apparition who was woefully thin, tired and worn. "When did you die?" they asked.

"Die?" screamed the apparition indignantly. "I'm not dead yet. I'm on my way home from work!"

TROUBLE AHEAD. More than a month has passed since the elections, so it's probably safe to shatter some of the illusions no doubt held by our newly elected Congressmen. For instance, they can expect all sorts of strange requests from their constituents, like this one made of a Tennessee representative:

"Will you please go down to the Patent Office and get me a list of things that haven't been invented? Get me the answers by return mail as I'm anxious to get to work."

COMING UP. In next week's issue, former heavyweight champion James J. Braddock tells a gripping true story about a has-been prizefighter in "Not A Nickel For Christmas."

Also next week: "God Is My Partner," a Words To Live By contribution from novelist Margaret Lee Runbeck; "He Knew A Broadway Star," fiction by John D. MacDonald; "How FDR Made Friends," an Everybody's Etiquette article by the late President Roosevelt's daughter, Anna, plus many other features.

— THE EDITORS

This Week

THE SUNDAY MAGAZINE

WILLIAM I. NICHOLS, Editor

Editorial offices: 420 Lexington Avenue, New York 17, New York

THE CERFBOARD	4
A NEW WAY TO WIPE OUT RACKETS	7
REVOLVERS AND ROSES	8
TEACHERS PET	10
HOW ABOUT IT, MOSCOW?	12
ARE YOU A GOOD JUDGE OF CHARACTER?	14
LITTLE EGYPT	20
OPERATION ANDREWS	26
QUIZ 'EM	29
HOW AMERICA EATS	30
WRAP IT THE ARMY WAY	33
FASHION FIND	35
EVERYBODY'S ETIQUETTE	36

Cover by Ruth Orkin

Names and descriptions of all characters in fiction stories and semi-fiction articles in this magazine are wholly imaginary. Any name which happens to be the same as that of any person, living or dead, is entirely coincidental. The title "This Week" is registered in the U.S. Patent Office.

FOR A BETTER AMERICA

NOW! The Colgate-Palmolive-Peet Company

ANNOUNCES

"NATURE'S CHLOROPHYLL"

**SAME WRAPPER
—SAME LOW PRICE!**



"NATURE'S CHLOROPHYLL"*
is what makes
Palmolive Green!

*No therapeutic claim is made for the chlorophyll

**in Every Cake of
Palmolive Soap**



**NOW! FOR YOUR COMPLEXION... Palmolive Care
Brings Out Beauty While It Cleans Your Skin!**



**NOW! FOR YOUR BEAUTY BATH... Enjoy Palmolive's
Rich, Fragrant Lather... Delightful in Tub or Shower!**

THE "CHLOROPHYLL GREEN" SOAP WITH THE PURE WHITE LATHER!

NEW VEL*
MAKES DISHES SHINE
**WITHOUT WASHING
OR WIPING!**

**"VEL SOAKS DISHES CLEAN—
SAVES YOU ALL THE
HARD WORK!"**



DON'T WASH—JUST SOAK!

Dishes soak grease-free in seconds! No washing needed. If food clings, a touch of the dishcloth gets it off. There's no greasy dishwater with Vel—no ring around the pan!



DON'T WIPE—JUST RINSE!

Yes! Just soak and rinse. Dishes dry streak-free without wiping! Even heavy grease in stew pots and frying pans is so completely dissolved no hard scouring is needed with Vel!

Package for package, Vel cuts grease better than the leading laundry detergent, liquid detergents or soaps!

*...and yet
no 'Detergent Burn'
to hands!"*

**PROVE IT YOURSELF!
"HAND-HEAT TEST"
SHOWS WHY.**

Dip hands in water. Then put a tablespoonful of any leading laundry detergent in one hand—put a tablespoonful of VEL in the other.



**FEEL
THE HEAT**

from harsh laundry detergents, indicating the presence of irritating alkalis and laundry chemicals that cause "Detergent Burn"!



**FEEL
NO HEAT**

WITH VEL! That's because Vel contains no irritating alkalis—no harsh laundry chemicals to cause "Detergent Burn"!

VEL is a miracle of mildness! Vel helps you avoid rough, red hands—causes no "Detergent Burn"!

*VEL is the trade-mark of the Colgate-Palmolive-Peet Company.



**MARVELOUS
FOR DISHES
AND FINEST
FABRICS!**

**GIVE THE GIFT
THAT SHOWS YOU CARE**



Carryalls in jeweler's bronze, with engraved floral motif. Compact; compartment for keys, bobby pins, or pills; lipstick; money clip; mirror; cigarette case, \$17.50 ... others from \$14.95. 1461/021



Carryalls also in silver finish, mother-of-pearl, leather.



With moire carrying case, and comb.



Jeweler's bronze ensemble, with magnificent floral design, \$12.00. May be purchased individually. Compact, \$6.50 (others from \$3.95); lipstick-mirror, \$5.50 (others from \$4.95). 5947/015

Elgin American MASTERPIECES

Compacts, carryalls, lipstick-mirrors, cigarette cases, lighters, Lite-O-Matics (combination cigarette case and lighter), dresser and military sets, cultured and simulated pearls.

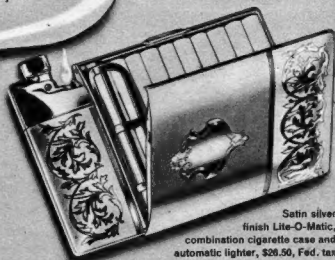
All Elgin American Masterpieces are beautifully cased for gift presentation.



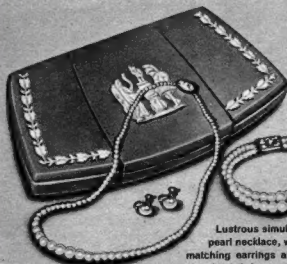
Sterling silver compact, \$22.50*. Other sterling compacts from \$15.00*. 1362/502

and to please a man ...

any man will admire his handsome Elgin American cigarette case, lighter, Lite-O-Matic (combination cigarette case and automatic lighter), or military set.



Satin silver finish Lite-O-Matic, combination cigarette case and automatic lighter, \$26.50, Fed. tax included. Others from \$21.25. 1364/023



Lustrous simulated pearl necklace, with matching earrings and bracelet, \$10.00*. In graceful "Wedgwood" presentation case. Other necklaces from \$2.00. 31/0012/19



Ensemble in mother-of-pearl, with brilliant handset stones, \$33.50*. Cigarette case, \$20.00* (others from \$5.95); lighter, \$13.50* (others from \$8.75). 1627/265

*Plus Federal Excise Tax

Elgin American Masterpieces are priced to fit every purse. Pieces in ensembles are available individually.

Copyright 1952, Elgin American Division of Illinois Watch Case Co., Elgin, Illinois



ANIMAL CRACKERS



Bennett Cerf

DULY impressed by the box-office receipts of African adventure films like "King Solomon's Mines" and "The Snows of Kilimanjaro," Producer Schnitzel, of Incredible Pictures, decided he'd make one too. Accordingly, he hired the two most resourceful and intrepid huntsmen at The Explorers Club—let's say their names were Dodson and Rice—and sent them packing to the heart of the African jungle to shoot endless reels of wild animals at work and play.

Our story opens in the tent of the Messrs. Dodson and Rice, deep in the jungle. Suddenly Dodson slapped his knee and exclaimed, "Stuffy in this tent, what? I believe I'll shoot me a nice, big lion before dinner." "You can't shoot a lion all by yourself at this time of day," observed Rice. "Why, it will be pitch black within the hour." "You underestimate my talents," scowled Dodson. "I'll bet you fifty dollars I can kill a lion in the next thirty minutes." "It's a bet," agreed Rice. Scarcely had he spoken when Dodson was out of the tent, trusty rifle under his arm.

A half hour later Rice heard a rustling in the tent behind him. He wheeled about to discover a huge lion regarding him with a quizzical frown. "Your name Rice?" inquired the lion, politely enough. "Yes, it is," answered Rice. "And do you know a fellow called Dodson?" pursued the lion. "Of course I do," snapped Rice.

"I just thought you'd like to know," explained the lion, licking his chops, "that he owes you fifty dollars."



"Your name Rice?" the lion asked

ARTHUR WISE, Los Angeles financier, writes about the Chas. Addams character who entered a pet shop and announced he wanted a parrot. "I have a dandy here," boasted the proprietor. "He can say Uncle Herbert, Aunt Minnie, Hooray for the Dodgers, and Wait Till Next Year."

"Never mind all that," interrupted the customer. "Is he tender?"

FAVORITE animal story of the late H. T. Webster, creator of Caspar Milquetoast and

"Life's Darkest Moment," concerned the kangaroo who suddenly leaped 12 feet over the barrier at the Bronx Park Zoo and took off in the direction of Yonkers at 80 miles an hour.

A keeper dashed up to the baffled lady who had been standing in front of the kangaroo's cage and demanded, "What on earth did you do to that kangaroo to make him run that way?"

"Nothing, really," the lady declared. "I just tickled him a little."

"You'd better tickle me the same way," suggested the keeper grimly. "I've got to catch him!"



The kangaroo took off for Yonkers

AN ECCENTRIC gent who made a pet of an electric eel noticed that the eel was moping consistently in a corner of his tank, and diagnosed the trouble as plain loneliness. After some search he located a female electric eel which he threw into the tank. For a moment the male eel was so excited that electricity crackled in the room like a bolt of lightning.

But then he flipped the female eel aside and growled angrily to his owner, "You darn fool. You know I'm A.C. This dame is D.C.!"

THE LAST MOO. There was a state fair in the Midwest recently where interest ran high in the award for the champion bull. Two entries were already famous in those parts and feeling—and wagering—ran high on which would win out. When the time came, the judges couldn't decide themselves. The chairman stepped into the center of the arena and announced, "These bulls are so evenly matched we simply can't make up our minds which one is best. We're going to leave it to the Governor's son here to name the champion."

The Governor's son was exactly six years old. He gravely inspected the two magnificent bulls and finally piped, "I pick this one."

The crowd cheered, the blue ribbon was pinned on his selection, and then the chairman asked, "Why did you choose the one you did?"

The Governor's son answered thoughtfully, "Because I think he'll give the most milk." — BENNETT CERF

Guard Against Throat-Scratch

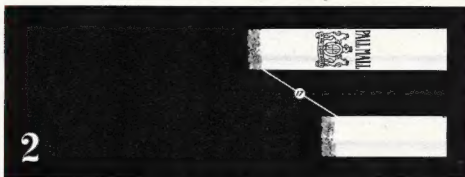
enjoy the smooth smoking
of fine tobaccos ...
the finest quality money can buy

See how **PALL MALL's** greater length
of fine tobaccos filters
the smoke on the way to your throat



Light a PALL MALL and notice how mild PALL MALL's smoke becomes as it is filtered further through PALL MALL's traditionally fine, mellow tobaccos.

At the very first puff of your PALL MALL you will enjoy PALL MALL's cooler, sweeter smoking. And your enjoyment of PALL MALL doesn't stop there.



After 5—10—or 17 puffs of each cigarette, your own eyes can measure PALL MALL's extra length for extra mildness. **Pall Mall's** greater length of fine tobaccos travels the smoke further on the way to your throat—filters the smoke and makes it mild. PALL MALL gives you a smoothness, mildness and satisfaction no other cigarette offers you.

THE FINEST QUALITY MONEY CAN BUY.



LET A CARTON OF PALL MALLS
SAY "MERRY CHRISTMAS" FOR YOU

*Outstanding...
and they are mild!*

Your Santa will twinkle at clothes hard to wrinkle!

This Christmas, you can pamper your own personal Santa with a wonderful new kind of wearables. For "Orlon" acrylic fiber gives clothes "unseen extras" they never knew before. And what a wide choice of gifts!

SLACKS on your list? You'll find "Orlon" helps give flannels a new freedom from bagginess, a long-lasting press.

SHIRTS are always welcome! Whether you choose sport or business shirts, "Orlon" gives handsome good looks, new quick-and-easy care (with ironing rarely needed!).

SWEATERS AND SOCKS of "Orlon" look and feel extravagant, hold their size and shape without washday fuss.

So treat your Santa to a brand-new kind of Christmas "I love you." If it's made of "Orlon," both you and he will be happy all year long.



Sport coats and suits stay pressed as never before.

Shirts wash easily, keep fresh all day long.



150th Anniversary
BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

E. I. du Pont de Nemours & Co. (Inc.)
Textile Fibers Dept., Wilmington, Del.

ORLON is Du Pont's trademark
for its acrylic fiber.



*Sweaters and socks stay soft,
need no stretching.*



ORLON *Keeps its first-day look*

A NEW WAY TO WIPE OUT RACKETS

by Lawrence Lader



JOHN B. DUNLAP originally set up the Treasury Department's Racket Squad. This weapon against crime will be of great value to the incoming administration

The Treasury's fast-moving Racket Squad is doing what no other law-enforcement agency has been able to do. It's putting big-shot crooks out of business — with one neat, simple trick

THE big offensive against the gamblers, dope peddlers, slot-machine operators and racketeers, whose organized syndicates stretch from coast to coast, is here at last.

For over a year it has been quietly rounding up hundreds of underworld kingpins — cases you've seen in the headlines, some within the last few weeks. The offensive has been using unique methods, startlingly simple, and completely different from those of any other law-enforcement agency. Although the attack is not aimed at the rackets themselves, amazingly enough some of the biggest racketeers in the country are being driven out of business and put behind bars. This offensive is the one, concrete hope we have today of breaking the back of organized crime in America.

In the St. Paul, Minn., federal court last May, this new attack finally nailed Thomas W. Banks, one of the most notorious racketeers in the Middle West. Grim, poker-faced "Tommy" Banks had run a huge bootlegging empire during Prohibition days. More recent-

ly he had bossed Minneapolis' No. 1 gambling syndicate and owned a major slice of 150 other underworld enterprises.

Yet Banks had never been touched by the law, never been arrested by the Minneapolis police — until this new offensive with its peculiarly special methods caught up with him.

Taxes Got Him

ON MAY 30, Banks stood before Federal Judge Robert C. Bell and was sentenced to jail for three years and fined \$10,000. His conviction had come after all these years, not because of his arrest as a gambler or operator of 150 underworld enterprises, but because the Special Tax Fraud Drive, known as the Racket Squad, of the Treasury Department had finally nabbed him for tax evasion.

In one short year since its organization, the Racket Squad has tracked down some of the biggest names in the underworld. Mickey Cohen, No. 1 gambler of Southern California,

has been sent to jail for five years. Leo Link, one of New Jersey's leading hoodlums, is now behind bars. Elmer F. (Bones) Remmer, a leading California bookmaker, and Robert B. Allan and Lester T. Beckman, the slot-machine kings of Seattle, have all been convicted.

Add to this the indictment (for tax delinquency) of Chicago's notorious Ralph Capone; James J. Carroll, one of the biggest bookies in St. Louis; Sam Beard, dean of Washington, D. C.'s gamblers, and dozens of others.

All told, the Racket Squad's offensive against the underworld for the first year has indicted 385 of the most notorious racketeers in the country and convicted 218 of them.

What makes the Racket Squad so effective is the very indirectness of its methods. For ironically enough, it has nabbed hundreds of racketeers, gamblers and extortionists because they evaded or defrauded on their income taxes.

In tracking down these racketeers for evasion, the Racket Squad has, in its first fiscal year, collected the staggering total of \$95,150,224 in additional taxes and penalties in 13,100 cases.

But at the very time it is collecting these taxes, the Racket Squad is putting behind bars hundreds of hoodlums who had never been touched by the law before.

The pattern of this offensive goes back to 1933. It was used first against Al Capone, one

of the most notorious gangsters in history. Guilty of murder, massacre and every known crime in the book, Capone had eluded the law for years until Treasury agents finally found the one chink in his armor — income-tax evasion — and slapped the famous gang king into jail.

Since then, the same technique has been used on a hit-or-miss basis against a few especially notorious racketeers. But never consistently. Never in a concentrated, national offensive.

All-Out Offensive Launched

THEN the Kefauver investigation last year suddenly roused the country to the enormity of the network of organized crime that ran from coast to coast. For the first time we began to search for a powerful and immediate weapon to check this dangerous national scandal.

Only then did the Treasury Department realize the potentialities of this little-used weapon. If Al Capone could be tracked down and imprisoned on tax evasion, why not turn the same technique against every hoodlum in the country?

The result was that in April, 1951, Secretary of the Treasury John W. Snyder ordered John B. Dunlap, later appointed Commissioner of Internal Revenue, to organize a special Racket Squad and launch an all-out offensive against

Continued on page 22

Lieutenant Trant of Homicide liked his murder cases spiced with beautiful women. This one



Chloe, the burlesque queen, and the "parasite nephew" were the most conspicuous of all the people present.

involved a burlesque queen and a handsome secretary, mixed up with

Rochers and Roses

BY Q. PATRICK

Illustrated by Ben Prins

FICTION

LIEUTENANT TIMOTHY TRANT of the New York Homicide Bureau lounged in holiday idleness on the terrace of his sister Freda's Connecticut home, watching a small scarlet plane buzz through the cloudless morning sky toward Poughkeepsie. Behind him, in the living room, he heard Freda's voice as she picked up the ringing phone.

"Oh, hello, Mrs. Weiderbacher. . . A burlesque queen? . . . how perfectly terrible for you . . . no, I don't blame you at all. And on the day of the rose show, too! . . ."

Trant knew that the local garden club rose show was taking place at Mrs. Weiderbacher's that afternoon. He knew, too, that Mrs. Weiderbacher was going to read Freda's Inaugural Address as a proxy since his sister, who had just been re-elected president, had been urged by her doctor to stay at home and nurse a summer cold. But how the rich and formidable Mrs. Weiderbacher could have become tangled with a burlesque queen was a new and fascinating development.

"What, Mrs. Weiderbacher?" Freda's telephone voice had shot up an octave. "The speech hasn't arrived? But I mailed it yesterday. How scandalous. . . Oh, Daisy will? How sweet of her."

Daisy Groves, Trant knew, was Freda's dearest friend, the wife of Gordon Groves, Mrs. Weiderbacher's long-suffering nephew who lived with her and managed her estate.

Freda appeared on the terrace and snatched up the carbon of her speech from the flagstones where Trant had dropped it. "Imagine! My speech never got to Mrs. Weiderbacher. Thank heavens, Daisy knows shorthand. She can take it down over the phone and type it up in time."

She was back on the phone. "Hello, Daisy dear. Ready?"

TRANT listened idly with pleasant fantasies of Mrs. Weiderbacher pitted against a burlesque queen, while his sister launched into her address. "Ladies of the garden club, your greatest friend is the rose. . ."

She gushed on toward an embarrassing middle section, linking contact spraying with democracy, which he had begged her to cut. To his relief, she did and soared into her peroration. "Ladies never forget what Oliver Wendell Holmes. . ."

Suddenly she gave a shrill, quite unexpected scream.

"No! . . . Daisy, it isn't possible! Murdered!" Professionally thrilled, Trant jumped up as Freda rushed out onto the terrace.

"Timothy! Mrs. Weiderbacher's just been shot. They found her in the music room!"

Within a few seconds, they were both in Trant's automobile, Freda's cold forgotten in the excitement.

"That nephew!" panted Freda. "I always knew he was dangerous."

"Gordon Groves? Daisy's husband?"

Freda sniffed. "Of course not. Poor Gordon's in bed with a broken leg. It's Miles Groves, the other nephew. He's been a parasite for years. This morning he showed up with some terrible burlesque woman. He'd just married her and calmly expected Mrs. Weiderbacher to welcome her with open arms."

"There was a dreadful scene. Mrs. Weiderbacher told me all about it on the phone. She was going to cut off his allowance and change her will. And now . . . oh, poor Mrs. Weiderbacher!"

So that was how the burlesque queen fitted into the pattern. A very sinister pattern it seemed.

Soon they arrived at Mrs. Weiderbacher's impressive tree-screened mansion. In the hallway, Daisy Groves, her pretty face red and swollen and her eyes wet, rushed toward Freda. The two women clutched each other. At that moment the local police drove up, and Trant identified himself to the tough, round-faced inspector.

An anxious, hovering butler took them both through the living room toward the music room. He had discovered the body. After Mrs. Weiderbacher had spoken to Freda and left Daisy in the hall on the phone, she had sent the butler to the tool shed for some garden twine. When he brought it to the music room a few minutes later, he had found her dead. "You heard no shot?" barked the inspector. "I heard a muffled report," the butler said, "but I simply thought it the backfire of an automobile."

As the butler opened the heavy music room door, Trant and the Inspector were almost suffocated by the surging scent of roses. On three long tables, the rose show entries of all the local ladies blazed in resplendent glory—and on the carpet in front of them, large, stately and formidable even in death, lay Mrs. Weiderbacher with a crimson stain on her chin and bosom.

The Inspector picked up a gun. "Whose is this?"

"Mrs. Weiderbacher's, sir. She kept it in the desk drawer."

"Get everyone together."

"But Mr. Gordon is in bed with a cast on

his leg, sir. And Mr. Miles and the—er— young lady are still out for a walk."

"Get them."

There was a great deal of lumbering around and order-shouting. Trant stood looking at the open French windows through which anyone could have slipped in from the garden unobserved.

He glanced down again at Mrs. Weiderbacher. Then, with an odd expression, half dubious, half satisfied, he drew a particularly lush yellow rose from its arrangement and put it in his buttonhole. . .

EVERYONE was assembled in the living room—the butler near the door, Gordon Groves, dark and disturbed, on a sofa, a blanket over the plaster of his leg cast. Daisy, calmer and pale-faced now, was close to Freda with a shorthand pad on her lap. By far the most conspicuous people present were the "parasite" nephew and the "burlesque queen."

Miles Groves, a tall, blond, amiably handsome young man, stood by a table on which a small heap of ripe and unripe strawberries nestled in a handkerchief. At his side, more spectacular and perfumed than the rose show entries, was the redheaded Chloe Carmichael, the late Mrs. Weiderbacher's new and controversial niece-in-law.

The Inspector had cumbrously gathered



the facts and was interpreting them. Already he had eliminated the butler, who had been in Mrs. Weiderbacher's employ thirty years, Daisy, who had been taking down Freda's speech over the phone, and Gordon, who had been immobilized upstairs. He was glaring now at Miles.

"So Mrs. Weiderbacher disapproved of your new wife. She threatened to stop your allowance and cut you out of her will."

"That's right," said Miles calmly.

"How much was your allowance?"

"Ten thousand a year."

"And your share of the estate at her death?"

"One-third." It was Gordon who spoke from the couch. "I get two-thirds. Miles' share is about a half million dollars."

"Even so," said the unruffled Miles, "I didn't kill her. I expected her to cut me off. In fact, I was delighted. I was tired of living off her charity. I'm starting a new life."

The Inspector snorted cynically. Chloe Carmichael broke in: "It's true. He's getting a job. And he didn't kill her. He was out walking with me."

"Prove it," said the Inspector. "Prove he didn't come sneaking back through the French windows and—"

"He didn't," blazed Chloe.

For the first time Lieutenant Trant spoke. Mildly he said to Miles: "What are those—strawberries?"

The "parasite" nephew looked sheepish. "Oh, I just saw them on the walk. Aunt was crazy about them. I thought I'd bring her a few to show the old thing there were no hard feelings."

The Inspector snorted again.

Trant asked: "You didn't see anyone or anything on your walk?"

"No one." Miles shrugged. "We saw a plane—a little private plane."

Trant alerted. "That plane passed over my sister's house just a couple of minutes before the murder was discovered."

"Yeah," put in the Inspector. "Charlie Smith on his daily run to Poughkeepsie."

TRANT glanced at him. "Could you see that plane from this house?"

"Guess you couldn't. Charlie always passes over Linkville way."

"Linkville!" cried Chloe. "That's where we were. I saw a sign."

Trant spun around to Miles. "What color was the plane?"

"Green," said Miles.

"No, no. It was red. It—" Chloe broke off, color flooding her cheeks.

It was then that the Inspector pounced. "Of course that plane's red—bright, firehouse red. Tricked you, didn't he? Smart! The girl went for the walk, saw the plane, told the guy about it in order to give him an alibi. But she forgot to mention the color. Okay, Groves."

As the Inspector strode forward, Trant murmured to Miles: "Mr. Groves, would you please be good enough to hand me ten ripe

Continued on page 28

New! Crisco's short cut to the merriest Christmas Cookies ever!

New, creamier Crisco makes the richest, tastiest cookies . . .
Crisco's homemade mix makes them double-quick!

Yes, with new creamier Crisco you get top-notch cookies and you can get 'em at top speed! For new Crisco is creamier than any other leading vegetable shortening, specially made to blend quickly. And now Crisco brings you this time-saving mix recipe. With it you can make all kinds of gala cookies!

Of course, pure, all-vegetable Crisco does wonders for *any* cookie recipe! It's so white and fresh. Crisco cookies are as grand tasting as butter cookies, yet oh, so thrifty! Why not use new Crisco for *all* your baking? It's America's finest shortening . . . *twice* as popular as any other brand!



Takes only 6 minutes to make!
CRISCO'S COOKIE MIX
(Makes 7 to 8 cups of mix)

6 cups sifted all-purpose flour
1 tablespoon salt
1 pound Crisco (2½ cups)

Mix flour and salt in a large mixing bowl or on a large square of paper. Cut Crisco into flour with two knives or a pastry blender, until pieces are about the size of peas. Store in a covered container, if you wish. Your Crisco mix will keep for weeks, without refrigeration.



EASY DATE BARS

Stir together: ½ cup Crisco cookie mix, ½ cup light brown sugar, ¼ tsp. baking powder. Add and mix thoroughly: 1 egg, 1 tbsp. milk, 1 tsp. vanilla. Stir in: 1 cup chopped dates, 1 cup chopped nuts. Blend well. Pour into pan 8" x 8", brushed with Crisco. Bake at 375°F. 20-25 mins. Cool and cut into strips. Makes 1½ doz.

SUGAR COOKIES

Stir together: 2 cups Crisco cookie mix, ¼ cup sugar, 1 tsp. baking powder, ¼ cup all-purpose flour. Add 1 egg, 1 tsp. vanilla. Blend well. Dough is soft. Roll out ¼" to ½" thick on floured board or pastry cloth. Cut with floured cookie cutter. Place on lightly greased cookie sheet, bake 375°F. 8-10 mins. Makes 4 doz.

MOLASSES COOKIES

Stir together: 2 cups Crisco cookie mix, ¼ cup all-purpose flour, ¼ cup light brown sugar, ½ tsp. soda, ½ tsp. each ground cloves and ginger, 1 tsp. cinnamon. Add 1 egg, 3 tbsps. molasses. Stir vigorously, chill dough. Roll ¼" thick on floured board. Cut with floured cookie cutter. Bake same as Sugar Cookies. Makes 4 doz.

SNOWY BROWNIES

Stir together: 1½ cups Crisco cookie mix, ½ cup sugar, ½ tsp. baking powder. Add: 3 eggs, 3 sqs. baking chocolate melted, 1 tsp. vanilla. Mix well and add ½ cup chopped nuts. Bake in 9" x 9" x 2" pan brushed with Crisco at 375°F. 25-30 mins. Sprinkle with confectioners' sugar. When cool, cut into 1½" squares. Makes 3 doz.

NOEL NUT BALLS

Stir together: 2 cups Crisco cookie mix, ½ cup confectioners' sugar, sifted. Add: 1 tbsp. orange juice, 1 tsp. vanilla, ¼ cup chopped nuts. Blend well (dough is somewhat crumbly). Mold into 1" balls. Place on ungreased cookie sheet 1" apart. Bake 375°F. 12-15 mins. Roll in confectioners' sugar while hot. Makes 3 doz.

use **Crisco**
IT'S DIGESTIBLE



For cakes and pies and tasty fries

FACTS OF LIFE



What does the law say about this?

TEACHERS PET

At least some do — and they can get in trouble. Here are legal tidbits on just what they may and may not do . . .

SCHOOLDAYS spent in court often turn up some interesting stories about teachers and pupils. Here are a few.

No Time for Love. Should a teacher be fired for entertaining girl friends in his classroom with the lights out? Yes, because even with the lights out, his pupils are not left in the dark about what he is doing, said the Kentucky Court of Appeals.

Not Behind Bars. May teachers work as barmaids after hours? No, because they might thus encourage their pupils to drink, ruled the Supreme Court of Pennsylvania.

For Better, for Worse. Should women teachers be fired when they marry? No, because marriage is just as likely to make teacher better as worse, said the Supreme Court of Indiana.

No Electioneering. Should a teacher tell his pupils what candidates their parents ought to vote for? No, because such advice may set the children to fighting with their parents who have enough to fight about already, said the California District Court of Appeal.

"Shhh! Pa!" Should a child be suspended because his father calls on his teacher to tell her she is ignorant? No, because the sins of the father should not be visited on the children, said the Supreme Court of Georgia.

Teacher Knows Best. If the principal wants Junior to eat lunch in school and his mother insists that he eat it at home, where will Junior eat? In school. Lunch during school hours is part of his education and his mother has nothing to say about it, ruled the Supreme Court of Nebraska.

Bad Example. Should a teacher be fired for fighting with his wife in public? Yes, because that may teach his pupils to do the same when they grow up, declared the Supreme Court of Wyoming.

Not Sitting Pretty. Should teachers be reprimanded for sitting on men's laps where their pupils can see them? Yes, because such conduct will make it hard for his pupils to do the same when they grow up, declared the Supreme Court of Michigan.

Ouch! May a teacher spank a pupil for dropping books out of the window on the heads of classmates he doesn't like? Yes, because as the New York County Court ruled, "he that spareth his rod hateth his son."
— JOSE SCHORR



FRESH-SHUCKED FLAVOR

Enjoy it tonight!

The Green Giant doesn't really pull cans out of shucks. His corn just tastes that fresh. That's because it's grown from exclusive seed (D-138) and picked and packed at the fleeting moment of perfect flavor. Get some of the Green Giant's famous corn-on-the-cob without the cob and enjoy a taste of summer tonight.

NIBLETS WHOLE KERNEL CORN

BRAND

Green Giant Company, Headquarters, La Sueur, Minnesota; Fine Foods of Canada, Ltd.,
Toronto, Ontario.

"Niblets" Brand Reg. U. S. Pat. Off. © GGC Co.



VICTORIOUS U.S. 400-meter relay team receives awards, flanked by 2nd-place Russians and 3rd-place Hungarians

HOW ABOUT IT, MOSCOW?

I AM going to tell you some details that you probably have not heard about a dinner the Russians gave for us in Helsinki. For some strange reason, the events of this dinner were never fully reported in the press.

I had gone to Helsinki in my official capacity as legal counselor to the Olympic Association, a post I have held since 1923. We had all expected the Russians to be cold, perhaps even unfriendly, certainly aloof. The "Russian Village" was located in a remote sector that could be reached only over a one-car road that crossed a narrow bridge, which was under guard.

But much to our surprise, from the very outset the Russian athletes were expansive and friendly. We could hardly believe our eyes when a beaten Russian boxer embraced the American who vanquished him; a badly licked Soviet crew invited their American conquerors back to their village and

treated them to dinner; a good Russian pole vaulter who was eliminated by the American vaulter, Richards and Laz, massaged Richards' legs while he waited in the rain for the bar to be raised; the Russian who was favored to win the 3,000-meter steeplechase threw his arms around the American, Horace Ashenfelter,

who beat him out with a sensational finish.

This was the attitude that prevailed all through the Olympics. The Russians had genuine admiration for these superb American athletes, and they were showing it. Toward the end of the last week, the Russian Olympic Committee invited 25 U.S. officials to a final

banquet. I was named spokesman for our group.

My greatest concern was how I, a non-drinker, would be able to cope with the endless glasses of vodka I knew would be forthcoming. The head of the Russian Olympic Committee, an amiable man named Romanoff, immediately put me at ease by providing a bottle of soda from which he filled my glass every time there was a vodka toast, and I would say, conservatively, that there were about 20 of them. An alert interpreter promptly translated each toast.

No Cold War Bess

IN BETWEEN, there were fine Russian delicacies—wonderful caviar, a variety of fish, salads, spiced meats. There was a feeling of complete relaxation, a conviviality that made it hard to believe that these two countries were at such odds.

A thought occurred to me that maybe the feelings engendered by this meeting of athletes could be exploited to the mutual advantage of both countries. I had had long experience with sports. I have been president of New York's sandlot baseball federation since 1926, president of the Gramercy Boys Club for over 30 years, counsel to the Eastern College Athletic Conference (which includes the members of the Ivy League) and occasionally to the National Collegiate Athletic Association. I know the value of sports to youth. I saw in Helsinki, for instance, how much the presence of our fine Negro athletes did to dispel the anti-Negro propaganda that is being spread about us throughout Europe.

An Annual Track Meet?

SITTING there on the dais that night in Russia's village, I recalled that when I was a young Cornell graduate, I had participated in arranging the annual track exchange that takes place between Oxford and Cambridge Universities and colleges of the Ivy League. As a former member of the cross-country team (probably the slowest runner Cornell ever had), I went to England in 1922 as an American representative and that trip was one of the rich experiences of my life. It occurred to me that these Russian youths, so many of whom had asked me questions about the U.S., might find on mutual athletic fields the understanding our countries need.

So I arose and offered a toast, holding my glass of soda high in the air. I suggested that it might be a good idea to have an annual track meet between Russian and American athletes, to be held alternately in each country. I said that through these athletes, our countries might arrive at a better understanding of one another. It would be a shame, I said, not to preserve the spirit of friendship that had developed in these two brief weeks.

Continued on page 37

Here is the hitherto untold story of how a U.S. Olympic official called Stalin's bluff at the Helsinki games last summer

by John T. McGovern

As told to A. E. HOTCHNER



OLD TIMER: "Terry" McGovern has been a beloved figure in U.S. sports world for 50 years

NOW! A THRILLING
CHRISTMAS GIFT
WITH A GIFT FOR THE GIVER, TOO!



★ *For You*
FREE OF EXTRA COST
 4 BIG SHEETS OF COLORFUL
 CHRISTMAS WRAPPING PAPER
 20 X 28 INCHES

★ *For You to Give*
 6 BATH CAKES OF
SWEETHEART
SOAP
 IN BEAUTIFUL CHRISTMAS GIFT BOX

YOURS FOR THE PRICE OF THE SOAP ALONE
 AT DEALERS EVERYWHERE

What a wonderful Christmas gift!
 A gay, holiday box of six big bath
 cakes of pure, mild SweetHeart
 ... the popular-priced soap that
 9 out of 10 leading cover girls use.

And in the box, a present for you!
 Four full-size sheets of bright
 Christmas paper for you to use
 when you wrap your presents. All
 for the price of the soap alone!



A WONDERFUL
 GIFT FOR EVERYONE
 ON YOUR CHRISTMAS LIST

★
 SUPPLY LIMITED!

This Year—Give **SWEETHEART**

The Soap that AGREES with your Skin





INTERNATIONAL



WIDE WORLD

1

2

3

CAN you read character in a face? Can you judge, on the basis of physiognomy, whether a person is poet or pickpocket? THIS WEEK has been carrying out a piece of research designed to test people's ability at character reading. Before going any further, try testing yourself with the pictures on these pages. Write "Good" or "Bad"—or any other comment you deem appropriate, under each picture.

Of the 12 photographs, six are of enemies of society and our way of life. Six are of persons who have contributed to our general welfare, devoted their lives to rendering service to others. They include a minister, an educator, a law-enforcement official and others.

After you've tried separating the "good guys" from the "bad guys," turn to page 34 and check your answers.

25 Per Cent Just Guessed

Now let's see what your score means. You probably got about half right. And if you scored much higher—or lower—it was pretty surely by luck.

THIS WEEK asked people of various ages and vocations to take the test. About one fourth admitted they were guessing. The rest felt they could judge character by faces. A bus driver said, "Some people are fooled

SOCIOLOGIST David Dressler has conducted many fascinating popular surveys for THIS WEEK: "What Upsets A Marriage?" in which husbands and wives named pet peeves; "Would You Fall For It?" an experiment in public gullibility, and "How Honest Are You?"

because they look how a person dresses. I look at the face. That tells you everything." He got four right out of 12.

According to mathematicians, if a million individuals guessed blindly on the photographs, half the responses would be correct, by the operation of the laws of chance. That's six out of the 12 for the over-all average. If faces can be judged by evaluating their characteristics, the score should be well above that secured through sheer guesswork.

In our test, the over-all rating was almost precisely what chance alone would produce—5.9, indicating you can't tell by the bumps and creases, eyes, mouth or any other cue, whether a man is a good citizen or a Jack the

Ripper. A firm jaw doesn't make a Dick Tracy and a piercing eye doesn't spell a Dracula.

No one taking the test scored 100 per cent and no one guessed all wrong. It is difficult to get a zero even by chance.

"He's a Hypocrite"

CAREFUL deliberation didn't help. One man hemmed and hawed, worked over his choices time and again. He studied facial contours, wrinkles and expressions. About Nazi murderer Andor Jaross (picture 7), he commented, "He's a hypocrite around the mouth." But he was also suspicious of educator Maria Montessori (picture 9). His final tally showed four correct responses. On the other hand, a

woman bolted through the series in a minute, gave little consideration to any photograph, and scored an eight.

Vocation played little part. While white-collar workers did slightly better than others, the highest score—10—was achieved by a short-order cook and the lowest—two—by a bookkeeper. A minister got eight right, as did a carpenter who was a former burglar. A mill hand had five correct and a housewife seven.

Does experience in dealing with people lead to better selection? Detectives are trained observers. They come in constant contact with all kinds of people. One officer taking the test was very self-confident. "Reading faces

ARE YOU A GOOD JUDGE



Most people brag that they can spot a "bad egg" by his face. But try this test: which of these 12 are good citizens, and which are crooks and traitors?



INTERNATIONAL



WIDE WORLD



WIDE WORLD

7

8

9



4



5



6

OF CHARACTER? by David Dressler

is my bread and butter," he said. The first picture he studied led to the remark, "Those eyes. This guy's getting a mug shot [having a Rogues' Gallery picture taken]. He's a tough baby." The tough baby was U.S. Attorney Frank J. Parker (picture 1). The detective scored a four. A child of 11 got five, a truck driver six.

Intuition was as ineffective as experience as a guide. Women, supposedly gifted in the former, did no better than men. There was only one-tenth of one per cent difference in the averages of the two sexes — and it was in favor of the males.

As many "good guys" were mistaken for "bad guys" as the other way around. No photograph was guessed either right or wrong 100 per cent of the time. This despite the fact that some testees thought certain pictures gave obvious clues.

One man said kidnaper Thomas H. Robinson, Jr. (picture 8) was posed "like the type that would be put up in a post office." But since 60 per cent rated him "good," this objection isn't sustained. A few asserted philanthropist Lucius Littauer (picture 12) was too

obviously a public benefactor. "A mustache like that has to mean he's important — and good," said a gentleman. But 56 per cent voted the other way.

The individual most often guessed wrong was Gordon Stewart Northcott (picture 3), who had a passion for chopping off the heads of children. Sixty-four per cent of those interviewed called him "good." Typical wrong impressions were "He's sweet," "He looks so gentle," "I'd say he's a clergyman."

The Nazi Killer

But sweetness of expression didn't mislead many in the case of another killer — Nazi Andor Jaross (picture 7), responsible for the massacre of 600,000 Jews. He drew the highest number of correct responses — 75 per cent. "There's a sly look about him, in spite of that sickly smile," commented a stenographer. "This guy is a criminal," a detective said flatly. A business executive stated, "I wouldn't trust him with a red hot poker."

But among the 25 per cent who adjudged Jaross "good" were those who believed, "He's a professor of some sort." "He looks like a

selfless person." "A very kind face — doesn't have any malice."

The same yes-and-no pattern appeared in responses to all the test photographs.

Fifty-two per cent guessed U.S. Attorney Parker to be "good." But 48 per cent held otherwise. A woman explained, "He looks sheepish, as if he's done something bad."

Mayor Dorothy McCullough Lee (picture 2), who conducted a drive to rid Portland, Ore., of gangsters, gamblers and vice lords, got almost as many against as for the thesis she was a valued member of society.

Mary Frances Creighton (picture 4), who practiced the ungentle art of murder by poison, was said both to "look guileless" and to have "mean eyes." "Axis Sally" (picture 6) was "like a gun moll" to one man, while another said she must be "a kindly soul."

Maria Montessori (picture 9), internationally famous educator, came in for some very undeserved disapprobation. While many credited her as an asset to humankind, 56 per cent made remarks, such as, "She could run a mob." One fairly illogical male sorted, "Any woman with a hair net pulled over her

head like that has got something to hide."

Clara Petacci (picture 10), consort of Mussolini, was judged, "such a good looking babe, she must be okay." But a woman came to the conclusion, "She just doesn't look like she's got anything good in her."

"Too Old To Be Bad"

The divergence of criteria in picking the good from the bad was sharply defined in connection with picture 11, Sir Charles Sherrington, Nobel Prize Winner in Medicine. One testee considered "a thin nose and face like that, and that forehead, mean he's studious. He must be a decent man." Another believed, "When a fellow looks downward, and has that hard mouth, he's a murderer." And a third: "He's old — too old to be bad." Sixty-two per cent gave him a vote of confidence.

Philanthropist Littauer was deemed intelligent, kindly, tough, mean, hard-fisted and generous. A housewife reflected, "He's so ugly and looks so mean — he must be good at heart."

And reasonably established by our survey is the fact that, regardless of how you made out on the test, you had better not judge a person by his face any more than you would a book by its cover.

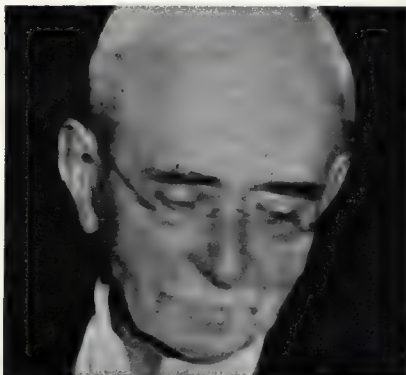
If you do, you're likely to fall into the error of the jovial-faced (oops!) shoemaker who scored a four on the photographs, laughed, and told the girl canvasser, "Well, I'm not so good at judging character. I really make a specialty of guessing nationality by face. I'd take you to be Italian. Right?"

Wrong.

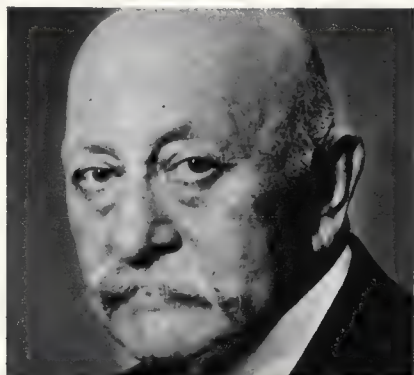
The End



10



11



12

Better See Motorola Radios

for the brightest ideas
under anybody's Christmas tree!

Just out! 3 Brand New Models!

Motorola Portables



"I want the green alligator one!"



"that Rodeo one for me!"

Gift Wrapped
All AC-DC-battery
all **\$32.95***
less batteries

Model 528-3
saddle-brown, tooled



Again Motorola offers brand new ideas,
new styling, new power! Right here before your eyes are the
smartest, newest ideas in radio today! They are Motorola's three
new portables—the "Rodeo" of saddle-brown and the Suntan
simulated leather and the green simulated alligator. Any one of
these is the perfect answer to the question marks on your
Christmas shopping list—for mother or dad, for grandfather
or youngsters going to school.

And wait until you hear that *Golden Voice* of radio tone, that
new power that makes these Motorolas out-perform others anywhere!
It's the perfect way to solve your Christmas shopping problems—
so see the whole Motorola line of table radios, portables,
and clock radios now at your favorite store.

"perfect for
family picnics"



"...and perfect for
my fishin' trips"

Model 528-2
green simulated
alligator

Motorola
Gift Month
Feature

Model 528-4
grained Suntan



Better Hear...
The Golden Voice of **Motorola** Radios



...and to all
a good time!

by
Westclox



WRIST BEN. Handsome... and built for rugged use. Chrome finish case; stainless steel back, curved to fit wrist. Non-breakable crystal. \$5.95. With luminous dial, \$6.95.

LANCE. Westclox finest! Smart, small, compact. 10-kt. rolled gold plate front case; stainless steel back, curved to fit wrist. Non-breakable crystal. Plain dial. \$11.95.

RAJAH. Smart for dress, and sturdy for work or play. Chrome finish case; stainless steel back, curved to fit your wrist. Non-breakable crystal. Comes in plain dial. \$9.95.



POCKET BEN. Champion of pocket watches. Thin and good-looking, this watch "can take it." Non-breakable crystal. \$3.35. A dollar more for luminous dial.

SCOTTY. Thin and smartly-designed, with typical Westclox sturdiness. Plain, easy-to-read numerals and attractive hands. Non-breakable crystal. Plain dial. Only \$2.80.

Prices do not include tax and are subject to change

WESTCLOX

Watches

Made by the makers of Big Ben

PRODUCTS OF **GT** CORPORATION
GENERAL TIME



INTERNATIONAL

DECEMBER SEVENTH

by Joseph Auslander

Lord, Whose mere whisper calms the restless
La deep,

Our hopes, our hearts, our homes are in Your
keeping;

Never again let stealth catch us asleep,

Lest for our sons there should be no more
sleeping.

By our defenseless dead that black December
(The shambles and the horror and the shame)

We must be warned... be resolute... Remem-
ber

That hell-ringed infamy of blood and flame.

Not this day only mourn the tragic cost,

But every day: in spring, when streets are wet,

In summer's frolic and in winter's frost

Let us remember. Let us not forget.

WIDE WORLD



"This \$435 wardrobe
cost me only \$123*

built with
my **SKIL Home Shop
Saw and Sander"**



Isn't it a honey? Just ask my wife! And I built this wardrobe *myself*, with SKIL Home Shop Tools. Saved \$312 and had a wonderful time doing it! SKIL Chart No. 111 showed me what to do and how to do it.

A SKIL Home Shop Saw and Saw Table makes fun out of jobs like this because it's simple to bevel, miter and rip heavy lumber. It's *by far* the most powerful saw in its price class. All adjustments are simple and quick. And—with the SKIL Sander I smooth even the roughest lumber to a fine finish in minutes. So easy to use, too. Light weight and perfectly balanced.

Whether you choose to build a new wardrobe, living room furniture or any other project, you'll find SKIL Home Shop Tools quickly pay for themselves. What's more—there's *nothing* to match your pride and feeling of accomplishment doing it yourself. Send 10¢ and coupon below—now—for complete instructions.

Prices subject to change without notice.
*Price includes materials only, and varies locally.



SKIL Deluxe Home Shop Saw
—Model 586 \$39.50. 6" saw. SKIL Saw Table (right) and accessories easily convert this saw to fitting arbor bench saw, sander and shaper.



SKIL Hammer Shiny Built Sander
—Model 525 2 1/2" belt. First choice among professionals everywhere for 10 times faster, finer finishing of wood, plastics and metals.



SKIL Home Shop 6" Saw Table—\$25.95

SKIL
HOME SHOP TOOLS

Made only by SKIL Corporation
Formerly SKILSAW, Inc.
3033 Elston Avenue, Chicago 30, Ill.
In Canada: Skiltools, Ltd., 3601 Dundas
Street West, Toronto 9, Ont.

SKIL Corporation, Dept. G-122, 5033 Elston Ave., Chicago 30, Ill.

I enclose 10¢. Please send SKIL Chart No. 111 showing how to build the above built-in wardrobe.

Name _____
Street _____
City _____ State _____

IT'S A LUCKY THING
THEY'RE LIGHT!

WE'VE GOT SO MANY
TO DELIVER!



ONLY
\$19⁹⁵*
G-E Portable Mixer
* Manufacturer's recommended retail or Fair Trade price.

GENERAL ELECTRIC SUGGESTS THE PERFECT GIFT

A Portable Mixer that really mixes!

SURPRISE your favorite cook with this wonderful lightweight mixer . . . a handy, mere three pounds of power-packed convenience! It's a gift she'll be proud of and can use every day.

Easy to use! She'll find a 2-speed control at her fingertips, giving power for even those tough mixing jobs.

Easy to clean! The two beaters—having no center shafts for food to cling

to—are a cinch to wash and dry.

Easy to set down! Thanks to its special heel rest, she can set this mixer down like a hand iron—so that drippings from the beaters will fall back into the bowl.

Get this grand gift now at your G-E dealer's. General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.



Goes where the food is! You can take this mixer to the range—or wherever else there's a mixing job to be done.



Hangs neatly on wall! Its convenient keyhole slot lets you hang up this mixer out of the way, but ready for instant use.

You can put your confidence in—

GENERAL  ELECTRIC

WATCH THE BIRDIE!



THE budgerigar is to British bird lovers what the parrot is to Americans. A "budgie" can be trained to sing, dance, recite poetry. He's a clown, too, as you can see.

Photos by Andrey Andersson



"COCKY" dives down to rim, gets set for his plunge



JUST RIGHT. Nothing like a warm bath for the nerves



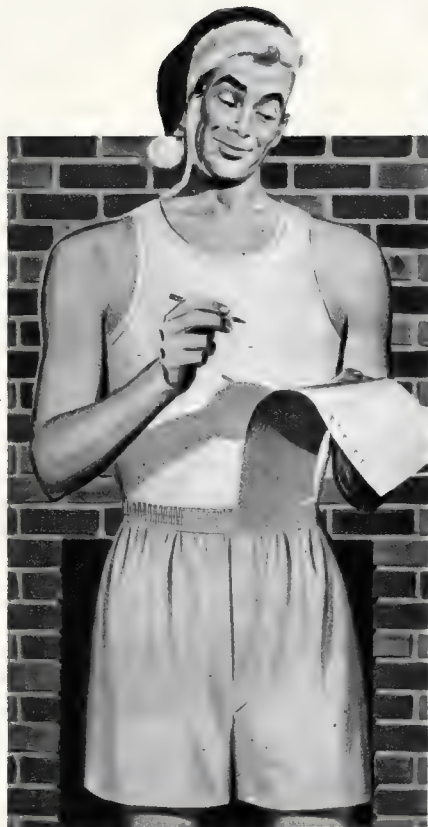
ALL DONE. Now for that towel — and a brisk rubdown



SENSE OF MODESTY dawns on Cocky, but it's too late now

more **SANTAS** wear

GUARANTEED FRUIT OF THE LOOM UNDERWEAR
than any other brand



★ ATHLETIC SHIRTS 49c

★ SANFORIZED BOXER SHORTS 69c

★ TEE SHIRTS 69c

★ KNIT BRIEFS 69c

★ ATHLETIC SHIRTS 49c

★ SANFORIZED GRIPPER SHORTS 69c

*A box of 6 makes a wonderful gift! Athletic Shirts, 6 for \$2.90
Tee Shirts, Knit Briefs, Sanforized Shorts, 6 for \$4.10*

FRUIT OF THE LOOM

MEN'S AND BOYS' UNDERWEAR

47th FLOOR — EMPIRE STATE BLDG., N. Y. 1



As
Magic
as
Mistletoe...



- A. Toilet Water, Dusting Powder 2.35
B. Guest Sizes Toilet Water, Soap and Talcum 1.25
C. Sachet Pillows 1.25
D. Christmas Angel—dram of Old Spice Perfume 1.25



- E. Toilet Water, Liquid Petals, Stick Cologne Concentrate 3.50
F. Liquid Petals, Stick Cologne Concentrate 2.25
G. Toilet Water with Atomizer 1.75

Gifts
from
Shulton
New York Toronto



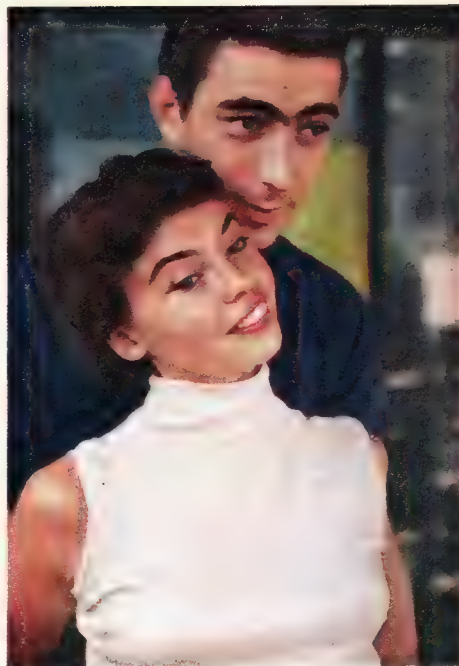
- H. Dusting Powder 1.50
J. Toilet Water 1.50
K. Purse Perfume in Gift Box 1.50
L. Slick Cologne Concentrate, Purse Perfume with green velveteen purse 2.50



- M. Talcum, Mug, Lotion 3.25
P. After Shave Lotion, Talcum 2.00
R. After Shave Lotion 1.00 and 1.75
S. Shaving Mug 1.25
T. Travel Set: Lotion, Talcum, Full Size Shaving Cream 1.50

Prices plus tax, except Soap and Shaving Cream

MOVIES



LESLIE and husband. Her new hairdo was his idea

LITTLE EGYPT

(See Front Cover)

BY LOUIS BERG

This Week Movie Editor



Leslie Caron is a Parisienne, but she looks just like a Pharaoh's daughter

fectly shaped lips, the exotic, up-slanting eyes, the high cheekbones—as if Miss Caron were no child of the 20th century, but a reincarnation, perhaps of the girl who rescued Moses from the bulrushes.

We thought we were the first to detect this resemblance.

She Heard It Before

"Has anyone told you," we asked, "that you look like an Egyptian princess of long ago?"

"You mean Queen Nefertete," she answered. She had heard the same thing before. And she went on to say that she had danced the Sphinx in "La Rencontre" for the Ballets des Champs Elysees. And also that once, when a company was touring Egypt, a member of her party was so struck by

ON MANY a sarcophagus in Egypt's pyramids you will find a perfect likeness of movie star Leslie Caron. If you don't believe it, just compare the picture of Miss Caron on our cover with the inset of the famous Queen Nefertete, reprinted from a THIS WEEK cover of June 3, 1951. It is as if the portraits of some of Pharaoh's daughters who have been dead and buried these 3,000 years had been preserved for centuries to advertise Miss Caron's latest picture.

The same rather too full, per-



HER latest is "Lili"

her resemblance to an Egyptian camel boy that he posed them both for a picture, which we show below. And who knows but that in both—the camel boy and the movie star—there might be the blood of Egypt's ancient kings?

A Hat for a Queen

At ANY rate, the studio thought we had hit on something, and they agreed to pose her in appropriate costume. A hitch developed when no suitable head-dress could be found even in M-G-M's fabulous costume department.

The situation was saved by M-G-M publicist Elba Gunther, a handy girl with thread and needle, who sat up all night to fashion a hat like the one Nefertete had worn. And so the beautiful queen appears for the second time on our cover.

The studio was so enthusiastic over the result that it would not surprise us in the least if Miss Caron turns up in some future picture as a Daughter of the

Nile. Meanwhile, she continues to play the petite Parisienne in her next picture, which is "Lili."

Her reincarnation might never have been noticed by us, or by anyone at the studio, if she hadn't changed her hairdo. Gone is the ultra-Parisienne, ballet-dancer, boyish bob. She is letting it grow.

When we saw her, it was in the scraggly, intermediate stage and it looked terrible. The studio hated it; Miss Caron wasn't sure she liked it either. Only her husband, who is George Hormel, of the meat-packing millions, was pleased, since it was his idea in the first place.

He's a Musician

Apparently, he is the boss in the family, but he is not yet the breadwinner. Mostly by choice, but also because the Hormel family seem to encourage independence on the part of their younger members he prefers to live on the income derived from his records and his appearances in night clubs—he is a musician. The couple live modestly in an unpretentious but pretty home in Laurel Canyon, not too far from the studio.

Not quite the sort of place you'd expect to find a movie star in—or a millionaire—or a possible descendant of the royal house of King Tut. *The End*



KEEPING busy between takes



LOOK-ALIKES: In Egypt she met a camel boy with same profile



Not a shadow of a doubt —with Kotex

—with Kotex you get absorbency that doesn't fail: the trustworthy kind of protection you need, for safety, for comfort, and a fresh, dainty feeling.

—and only Kotex of all leading napkins has flat, pressed ends. So there's no revealing outline.

—best of all, this pad is made to stay soft while wearing—to retain its fit and comfort for hours. No wonder Kotex is America's first choice in napkins... very personally yours.

More women choose Kotex*
than all other sanitary napkins



To assure extra comfort buy a new Kotex sanitary belt. Made with soft-stretch elastic—strong, lightweight.

FORD BY ESTHER GOROTHY
HAT BY IRENE

*U. S. REG. U. S. PAT. OFF.

Tempt your dog with red, raw meat...



He'll pass it up for PARD!

(Your money back if he doesn't)

Better for him, too —than meat alone!

Dogs love meat. It's their natural food—and they need it. But give them a choice—and they'll choose Pard.

And it's good that they do. For meat alone can't nourish a dog completely. Pard gives him all the good meat protein he loves, plus all the vitamins and minerals he needs.

A dog, like other animals, tends to select the food that best fulfills his needs. That's why when you tempt him with red, raw meat, HE'LL PASS IT UP FOR PARD!

CHLOROPHYLL* added to combat doggy breath and body odors!

*Chlorophyllin—a derivative of Chlorophyll.



Listen to Don McNeill's Breakfast Club, ABC radio, weekday mornings.



NEW DRY-TYPE FOOD! Never before one

like it... with **FLAVOR HE CAN'T RESIST!**

It took meat men—it took Swift—to make a dry dog food taste this good! Extra meat fat added. Chlorophyll too. Also Aureomycin to keep your dog "on feed!"

A NEW WAY TO WIPE OUT

ON THESE pages you get a quick and graphic view of the work being done by the Treasury Department's hard-hitting Racket Squad. For the fiscal year ending June 30, a total of \$91,159,224.59 was picked up in taxes and penalties. The 13,100 cases involved everything from abortions and blackmail to slot machines and brothels. Taxes and penalties for "pay-offs and graft" alone hit the amazing total of \$1,645,830.54.

But the most important thing the Racket Squad is doing is knocking out of business the biggest crime syndicates in the country. The Squad is taking all the profits out of racketeering, putting the big shots behind bars. Crime, it turns out, doesn't pay!



NUMBERS RACKET
\$21,952,521.34



CONFIDENCE
\$3,503,134.78

CONTINUED:

the whole underworld. Dunlap made it clear that this was to be no temporary crusade. "The Racket Squad," he said, "is in business for keeps. Our job is to investigate every person in the country receiving income from illegal sources."

To lead the drive, Dunlap named James J. Guthrie, a strapping, hard-driving man who has been with the Treasury since 1940 except for a four-year assignment as Special Agent in the Army Air Forces' Counter-Intelligence Corps. Guthrie was given a staff of 2,100 agents, specially selected from every branch of the Treasury. Then he set out to compile a master list of every known racketeer, the first time that such a list has ever been drawn up. The names, 41,000 of them, came from Department of Justice files, from the Kefauver Report, from district attorneys, from state and local police, and from the Treasury's own Intelligence, Secret Service, Narcotics, Customs, Alcohol and Tax units. Soon, the Racket Squad was investigating over 2,000 cases a month.

Joe Only Declares \$18,000

THE simplicity of the Racket Squad's techniques makes its results in one year even more astonishing. When it goes after a typical racketeer—suppose we call him Joe G.—it already has reasonable evidence that Joe is defrauding on his income tax. Suppose Joe makes \$100,000 a year on his numbers syndicate, but only declares \$18,000. First, the Racket Squad searches for specific proof that Joe has received that \$100,000 in a given year. If it can obtain this proof from checks, real-estate transactions, sworn witnesses or other concrete evidence, the case is almost clinched.

But since most racketeers keep no books or financial records, the Racket Squad must often build its case around a second technique, known as the "net worth" principle. Its starting point is to prove that in a certain year, say 1944, Joe's total assets in the world came to \$70,000. If it then knows that since 1945 Joe has only been declaring \$18,000 on his tax returns, it can start firing questions.

Where, it demands, did Joe get the money to buy a \$150,000 estate, to run a racing stable worth \$60,000, to keep three expensive cars, to buy a hundred suits at \$200 each, and to maintain an apartment in town at \$6,000 a year?

Since it can prove that Joe's expenditures after 1944, when he was worth only \$70,000, have amounted to many times the amount he declared as income each year, the Racket Squad has built an almost airtight case to take to court.

Pay or Hide

Joe, of course, could avoid prosecution by the Racket Squad simply by paying his full tax on his \$100,000 income each year. But that would leave him \$20,000 or less under today's tax rates. Since few racketeers like Joe are going to take the risk of making big money through illegal enterprises unless they can keep it, Joe tries to keep it.

In short, Joe has only two choices today. He can either pay his legitimate tax, which would make racketeering a hopeless risk; or he can try to hide his illegal plunder, which is an even worse risk, since it can lead to huge penalties, additional taxes and a long prison term when the Racket Squad tracks him down.

Although the Racket Squad, therefore, cannot stop Joe from making money by gambling, extortion or any other racket, it is amazingly enough accomplishing the same objective simply by taking all the profits out of racketeering.

What makes the Racket Squad so effective in this offensive against the underworld are three unique and startlingly simple advantages, possessed by no other law-enforcement agency.

1. **The Racket Squad can convict a hoodlum on one concrete point—evasion of his income taxes.** All other enforcement agencies have to catch the hoodlum at his crime, whether gambling, narcotics, smuggling or murder. Since the kingpins of organized crime have retreated to a safe distance, controlling their empires through an indirect network of underlings, this has become increasingly difficult today.

RACKETS: WHERE T-MEN HAVE HIT HARDEST



BOOKMAKING

\$19,942,061.01



BOOTLEGGING

\$9,801,357.52



SLOT MACHINES

\$6,117,129.53



CASINOS

\$2,010,050.47



ABORTION

\$2,733,507.10



BROTHEL OPERATION

\$1,760,491.81

But no racketeer can hide from his income-tax return. He has to file it, and he has to sign it.

2. *The Racket Squad's one prime objective is to pin down the racketeer's income.* And income is one of the hardest

things in the world to hide from prying eyes.

Sheriff James R. (Sully) Montgomery, of Tarrant County, Texas, thought he could take thousands of dollars in "protection" money from the underworld and keep it hidden. But

when the Racket Squad got two men to testify that they had made these payments, which Montgomery naturally never declared on his income tax, it was a simple matter to get him convicted and behind bars.

Even a slick racketeer like Mickey Cohen was not able to hide his fortune in illegal plunder. Using the "net worth" technique, the Racket Squad proved he had pocketed \$156,000, which had never been declared on his income tax, and sent him to jail for five years.

No matter how deviously a racketeer tries to mask his income behind hidden investments, the Racket Squad eventually finds one clue which gives him away. Recently the Squad was tracking down a large Eastern gambling syndicate. Its agents spotted a minor underling of the syndicate around the stables of a New York race track. The owner of the stables was a foreigner who had never raced before. Although he protested that the stable's financing had come from a rich Displaced Person in Beirut, agents were able to follow this lead through Europe and prove that the money had originally come from the gambling syndicate. Never declared on income-tax returns, this money was the evidence which convicted three top members of the syndicate.

Income Smuggled Overseas

AN ITEM as simple as a two-dollar check has even led the Racket Squad to the source of huge sums of undeclared income. This check, passed through a foreign bank, was found in the bank statements of a leading racketeer suspected of financing a large distilling ring. His suspicions aroused, the agent made a search for other larger checks sent the racketeer from authentic European banks. He soon discovered that the racketeer had been smuggling his illegal income overseas in cash. Then the cash was funnelled back through legal banking channels to the racketeer's accounts at home—a process which had screened his undeclared profits in the guise of legitimate

Continued on next page

ASK YOUR DOCTOR! 187,000 PHYSICIANS NOW HAVE THE FACTS! MINUTE MAID FRESH-FROZEN ORANGE JUICE IS BETTER FOR YOUR HEALTH THAN THE SAME ORANGES SQUEEZED AT HOME!



Now comes new proof—reported in a leading medical journal and sent to your doctor—that MINUTE MAID, served the year around, is better for your health *than the same oranges squeezed at home!*

Better because this scientific proof again shows that MINUTE MAID contains decidedly more VITAMIN C—needed by everyone for stronger teeth, bones, healthier tissues—more energy and vitality.

Better because this scientific proof

again shows that MINUTE MAID contains far *less* peel oil, sometimes the cause of allergies and stomach upsets in infants.

Better because this scientific proof again shows that MINUTE MAID's purity standards are *far* higher.

So skip the bother and mess of squeezing oranges. Get MINUTE MAID at your grocer's frozen-food cabinet today. Remember—each six-oz. can makes 1½ pts. of the tastiest *real* orange juice you ever tried!

BING CROSBY says:
Take it from me... it's
DEEE-LUSCIOUS!



All Right...Let's TEST CATHOLIC LOYALTY!

The majority of non-Catholics do not question the patriotism of their Catholic fellow-citizens.

They have seen too many Catholic sons die beside their own on countless battlefields. They have stood too often with Catholics in defense of common ideals and a common heritage.

Yet the ugly voice of bigotry is heard again — warning that Catholics "owe allegiance to a foreign potentate"...that "Popery" is a "menace to democracy"...even that Catholicism is as "totalitarian as Communism."

Informed non-Catholics will scorn these unworthy accusations. But in the interest of truth and good will among people of all faiths, this miserable skeleton of intolerance should be exposed for the benefit of the many who otherwise may become unwitting victims of false and misleading books, tracts and other anti-Catholic propaganda.

One critic in the United States suggests that the Catholic Church is "undemocratic" because it opposes such things as birth control, divorce and questionable reading matter. By this unreasonable standard, a religious denomination which opposes alcoholic drink could also be called "undemocratic" because it holds principles contrary to the law of the land. Catholics, certainly, make no such criticism.

Catholics are called "undemocratic" because they have their own schools. By the same reasoning, all other denominations with church-sponsored schools and colleges could be likewise con-

SUPREME

demned, despite the fact that religious schools preceded tax-supported schools in the United States and Canada, and that most of our private colleges and universities were founded by religious bodies.

The Catholic Church is called an "alien" religion because the Vatican is located in Italy.

All of the major religious faiths of the United States and Canada had their origin in foreign lands. And the fact is that the religions professed by these bodies are at this very time the state religions in certain other lands. But does anyone call them "undemocratic?"

For nearly 2,000 years, the Catholic Church has existed under any and all forms of government. Its people comply with the political system of the land they live in...refusing to comply only if a political state should command them to disobey God's law. An example is the Catholic resistance to Communism wherever it appears — because Catholicism and Communism are incompatible.



Free

In the interest of harmony and good will...and as

a matter of Christian and intellectual honesty...you should learn the truth about Catholics before seeking to judge them. We will be happy to send you free and without obligation an explanatory pamphlet which gives a clear picture of the Catholic Church in its relation to government and the social order. Write today...ask for Pamphlet No. TW-35.

COUNCIL

KNIGHTS OF COLUMBUS

RELIGIOUS INFORMATION BUREAU

4422 LINDELL BLVD.

ST. LOUIS 8, MISSOURI

He'll Hanker for Hamburgers with

A-1 SAUCE

the dash that makes the dish



Ask for A-1 when dining out, too.

UNIVERSAL

GENEVE



Town & Country

\$55.00

Very handsome, famous, accurate, thin, water and shock resistant sports watch with sweep hand. For nearest dealer write 587 5th Ave. NY 17

A NEW WAY TO WIPE OUT RACKETEERS

Continued from preceding page

money owed him from abroad.

3. Organized on a nationwide basis, and able to operate regardless of state lines, the Racket Squad has a tremendous advantage over state and local authorities in combatting interstate racketeering.

To track down interlocking mobs like the Accardo-Guzik-Fischetti combine, operating from such diverse points as Chicago, Kansas City, Dallas, Miami and Las Vegas, the Racket Squad has 117 individual units, totaling 2,100 agents, in every key city of the country. Each state has its own director. Seven regional co-ordinators link these together and report continuously to Director Guthrie in Washington.

Further, the Racket Squad has the unique and powerful advantage of being able to follow the operations of a suspect from state to state since federal income-tax laws allow it to seek information and prosecute regardless of state lines.

Hard To Get

State and local police are completely hog-tied in following interstate syndicates beyond their own areas. And even the FBI can investigate only cases which involve a very specific federal law, generally the crossing of a state line. Thus, a racketeer manufacturing and selling slot machines cannot be touched by the FBI if he operates within an individual state and sells them within its borders. But the Racket Squad can nab him if he has evaded his income-tax payments.

The Racket Squad's special techniques are even more powerful when co-ordinated with state and local prosecution. Just a few months back, for instance, the Racket Squad brought an indictment against Leo Link, of Teaneck, N. J., one of the biggest bookies in the country. After he was convicted of income-tax evasion before a federal jury, New Jersey took over the case and hauled Link into Bergen County.

Continued on next page

for a sweet job...

Look for Stripes!



Look FOR THE CANDY-STRIPED PACKAGE

TIGHTEST STICKING TAPE EVER!

TEXCEL CELLOPHANE TAPE

INDUSTRIAL TAPE CORP., NEW BRUNSWICK, N. J.

SMITH BROTHERS

NEW!

Medicated **MENTHOL** Cough Drops with **CHLOROPHYLL**

NEW COUGH RELIEF. FAST* —STOPS BAD BREATH, TOO!

1. UP-AND-DOWN RELIEF
Rich Menthol Vapors go UP stuffy nose, bring cool head-clearing comfort.
New Cough Medication with 5 proven ingredients goes DOWN throat—eases dry tickle, loosens cough fast!

2. SWEETENS COUGHER'S BREATH
Green "magic" of Chlorophyll stops the bad breath that usually goes with a cough* due to colds or excessive smoking. Tastes so delicious! Leaves mouth clean and refreshed!

SMITH BROTHERS MENTHOL-CHLOROPHYLL Only 10¢



SYNERSON



HEY, SNOW... BLOW!

Those who show me stars in it
Have never pushed their cars in it.

— BARBARA REA RENWICK

A NEW WAY TO WIPE OUT RACKETEES

Continued from preceding page

court for bookmaking. This type of one-two punch, pinning the racketeer between indictments from the federal government and state authorities, is closing the trap around hundreds of crooks never touched by local authorities before.

As its final trump, the Racket Squad is waging all-out war against officials in high places whose "protection" has long kept many of the country's top gangsters out of the hands of the law. "Take away this protection," said Richard O'Hanlon, regional co-ordinator of the Chicago-Detroit area, "and we've got the racketeers right out in the open where we want them."

In Miami Beach Sheriff James A. Sullivan, tied to the S & G syndicate by the Kefauver Committee, has already been indicted for tax evasion. In Philadelphia Magistrate John J. O'Malley, who was alleged to be connected with the city's underworld, was convicted recently.

A Prosecutor Nailed

Most significant of all is the case of Wallace S. De Puy, former Assistant Prosecutor of Bergen County, N.J. A respected lawyer, he was charged during his term of office from 1944-50 with the investigation of such notorious racketeers as Joe Adonis, James "Piggy" Lynch and Salvatore "Sally" Moretti. Yet strangely enough, little was done to stop the operations of these underworld kingpins.

The Racket Squad charged De Puy with income-tax evasion, and he pleaded guilty and was convicted.

There is always the possibility, of course, that the underworld may try to "reach" agents of the Racket Squad by bribery. With some cases involving over a million dollars in additional taxes, smart hoodlums might well offer a fortune to any agent to squash his report.

To begin with, the Racket Squad's staff comes from the cream of the Treasury's

agents. Every agent has passed the most intense checks and investigation ever devised.

Secondly, each case goes through a system of review so complex that no single agent could have the final decision.

Third, every case is assigned to two agents, and the most important ones to at least half a dozen. No state director would accept a whitewash report from agent A until he was certain that agent B had completed a full investigation on his own.

Had To Quit

A FEW months back, the kingpin of one of the largest Midwest lottery syndicates walked into the Treasury's tax office, paid his \$27,000 excise tax on the \$270,000 business he had done that month, and told the Racket Squad laconically, "I'm through. You boys have run me out of business."

Last December, John and Willie Hoge, two of the largest numbers operators in Cleveland, paid up their \$51,297 in additional income taxes. Willie is already behind bars at the Ohio Penitentiary. Now John has decided to get out of business. The clearing-house game, which the two brothers ran in Cleveland for some 25 years, is now shut for good.

For the nation's hoodlums this first year's record of 385 indictments, 218 convictions and 8,364 cases of additional taxes and penalties slapped on racketeers is only a taste of what is to come. The Squad's offensive is still gathering momentum. Hundreds of new cases against some of the most notorious racketeers in the country are now ready to break. Hundreds of other completed cases, held up by crowded court calendars, are soon coming to trial.

"The high point of prosecutions and convictions," Dunlap told me, "will not come until the end of the year. From then on, they'll really snowball. The drive has already paid off in a big way. But it will pay off even bigger next year." *The End*



Happy Holiday Baking Easier with Wesson Oil

Gift-baking's in the air! For delicious results and new whizzing ease, make this world-famous fruitcake with Wesson Oil as your liquid shortening.

Don't "fuss" with solid shortening! Wesson Oil pours out...no digging! No packing into your measuring cup. No tire-some creaming. Wesson Oil

stirs in and blends smoothly.

And your cake tastes so delicate! That's because pure mild Wesson Oil is perfected by our exclusive process from finest vegetable oil, finer than oils used in best-known solid shortenings. Long the favorite salad oil, Wesson is now your liquid shortening for exciting new baking success!



AMERICA'S NO. 1 SALAD OIL AND LIQUID SHORTENING

A liquid shortening recipe. Its success depends upon Wesson Oil.

WESSON'S DE LUXE FRUITCAKE

This cherished recipe now varied 3 ways.

Bake it dark, medium or light—whichever you prefer!

DARK DELUXE (basic recipe):

Preheat oven to 275° (slow). Mix together

- 1 cup WESSON OIL
- 1½ cups brown sugar (packed in cup)
- 4 eggs

Beat vigorously with spoon or electric mixer for 2 minutes.

Sift together

- 2 cups sifted all-purpose flour, such as Gold Medal
- 1 tsp. double-action baking powder
- 2 tsp. salt
- 2 tsp. cinnamon
- 2 tsp. allspice
- 1 tsp. cloves

Stir into oil mixture alternately with

- *1 cup pineapple, apple or orange juice

Mix

- 1 cup more sifted flour
- 1 cup thinly sliced citron
- 1 cup chopped candied pineapple
- 1½ cups whole candied cherries
- 1 cup raisins
- 1 cup chopped figs
- 3 cups coarsely chopped nuts

Four batter over fruit, mixing thoroughly. Line with brown paper 2 greased loaf

pans, 8½ x 4½ x 2½-in. Pour batter into the pans. Place a pan of water on lower oven rack. Bake cakes 2½ to 3 hours in slow oven (275°). After baking, let cakes stand 15 minutes before removing from pans. Cool thoroughly on racks before removing paper. Store by wrapping tightly in aluminum foil, then put in covered jar in a cool place to ripen.

*When using Gold Medal Self-Rising Flour: (1) Omit baking powder and salt. (2) Have fruit juice boiling hot when adding. (3) Do not add eggs until the mixture has cooled to lukewarm (about 4 hour.)

*Do not use orange juice in Elegant White Cake because of color.

SPICY OLD-FASHIONED: Follow basic recipe, but use only 1½ cups white sugar instead of brown sugar and add ¼ cup molasses. Instead of allspice and cloves, substitute 1 teaspoon nutmeg. In place of fruits and nuts, use: 2½ cups seedless raisins (15 oz. pkg.), 2 cups cut-up dates (1 lb.), 2 cups mixed candied fruit (1 lb.), 1 cup nuts in large pieces.

ELEGANT WHITE: Follow basic recipe, but use white sugar instead of brown sugar. Omit spices. In place of fruits and nuts, use: 1 cup thinly sliced citron, ½ cup thinly sliced candied lemon peel, 1 cup candied pineapple (1-in. pieces), 1½ cups whole candied cherries, 3 cups seedless white raisins (1 lb.), 2 cups nuts in large pieces.



I DESCRIBED my symptoms — twice

OPERATION ANDREWS

by Roy Chapman Andrews

A trip to the hospital is a fascinating topic, this writer finds — if you're the one talking!

THIS past year I have had two operations. To me they were of paramount importance and the most interesting conversational topic on the current calendar. At cocktail parties when someone said, "How well you look," I replied, "Thanks, but of course, I've had two operations." Then I launched into the theme nearest my heart. I described my symptoms before and after. I expounded learnedly upon spinal disc and fusions. No matter how often I told my story, I always found it fascinating.

Good Times

THERE were moments when I became aware of a certain restlessness in my audience — a flickering of the eyes and ineffectual attempts to change the subject. Whenever I noticed this, I raised my voice and spoke even more intensely. At the end of the party I had had a thoroughly good time.

Then one afternoon I met a friend. I liked him personally and we had much in common. I had always thought him one of the most interesting men I knew.

He, too, it developed, had recently had an operation. He swooped on me like a falcon diving at a pigeon, and for half an hour I listened to the harrowing details of his experience. I attempted to inform him that I had had two operations. But to my surprise he wasn't interested. Soon I abandoned my effort to interrupt him and instead tried to escape. But he had maneuvered me into a nook, and blocked the

exit. Finally my wife rescued me.

On the way home I found myself in a distinctly irritable mood. "That was the only time in my life I have ever been bored with that man," I said. "He could talk of nothing but his damned operation. He won't trap me again." There was subtle satisfaction in my wife's smile. "Did you," she asked, "ever think that you might have done the same thing? I haven't heard you speak about anything except your operations for the past three months."

That hit me like a punch from



ANDREWS

DR. ANDREWS is a noted explorer and zoologist.

Rocky Marciano. Suddenly, I remembered that several of my friends had been giving me a quick greeting and slipping off before I could pin them down. There it was, right on the line. Nobody wants to hear about your ills, particularly at a social gathering. That made me a reformed man. Now, when someone says: "I hear you have had an operation," I say, "Oh, Lord, yes — the most boring experience I ever went through. But I did hear a wonderful story from my surgeon. It seems that there was this traveling salesman..."

You'd be surprised at how many new friends I've picked up lately.

NEW! FLAVORED

CHILDREN'S SIZE
BAYER ASPIRIN



Tastes So Good, Children Willingly



Just imagine—now, when your doctor prescribes aspirin for your child, you can give him the best aspirin money can buy, without coaxing... without fussing... without fretting! For new, flavored Children's Size Bayer Aspirin not only provides all the advantages of genuine Bayer Aspirin, but tastes so good, youngsters willingly chew it or let it melt in the mouth... drink it dissolved in water... or eat it mixed with food.

Because each new, flavored Children's Size Bayer Aspirin tablet equals the "half an aspirin" doctors usually prescribe for children, it's the most convenient children's size aspirin to use. Buy it today.

Flavored Children's Size Bayer Aspirin Saves You Money! New, Flavored Children's Size Bayer Aspirin costs far less to use than any other children's aspirin. 24 tablets —tablets half the size of regular Bayer Aspirin—cost you only 15¢.

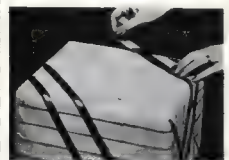


New FLAVORED Children's Size
BAYER ASPIRIN

"1-2" Gift Wrap
MAGIC



1-SEAL gifts with transparent "Scotch" cellophane tape.



2-DECORATE in a wink with colorful "Scotch" Gift Wrap Tape or Gift Seals.

SCOTCH
BRAND
CELLOPHANE AND
GIFT WRAP TAPES



Minnesota Mining & Mfg. Co.,
St. Paul 6, Minn. ©1952 3M Co.

GIFT

that really "clicks"
with Camera Fans!

Your gift of a WESTON Exposure Meter means the camera owner will always get perfectly exposed still or movie pictures, indoors or out. No gift will delight him more, nor give such complete satisfaction throughout the years.

Reserve one now, to avoid last minute disappointment. At all local camera stores.

WESTON
EXPOSURE METERS



The Meters Most Photographers Use

Are You the One Out of 96

who can answer
these 5 questions about oil?

(for answers see bottom of page)



1. What are the odds-against bringing in an oil well in a promising area where oil has not been found before?

- (a) 2 to 1 (c) 6 to 1
(b) 12 to 1 (d) 8 to 1



2. U.S. used greatest amount of oil in history in 1951. How much oil was found last year?

- (a) as much as was used (c) twice as much as was used
(b) less than was used (d) slightly more than was used



3. Today U.S. oil companies refine 273 million gallons of oil every 24 hours. How does that compare with 1940?

- (a) 83% increase (c) 47% increase
(b) about the same (d) 13% increase



4. How much does it cost to ship a gallon of gasoline from Texas to Maine?

- (a) 5 cents (c) 1 cent
(b) 8 cents (d) 6 1/2 cents



5. How does the quality and price (excluding taxes) of the gasoline you buy today compare with 1925 gasoline?

- (a) 50% better, costs no more (c) same quality, same price
(b) 20% better, costs less (d) 50% better, costs more

The answers to these questions give some indication of the job U.S. oilmen are doing to bring you and your neighbors the finest oil products at the world's lowest prices.

In spite of constantly growing demands, U.S. oilmen continue to meet all military and civilian needs. They are able to do this because they have constantly planned ahead, taken risks, and plowed back much of their profits into expansion.

America's demand for more and more oil only can be met under a system of free competition where privately-managed oil companies have a chance to stay in business by earning a profit while serving you.

Perhaps you, too, have some questions about the oil business. If so, write to Oil Industry Information Committee, American Petroleum Institute, Box 21, 50 West 50th St., New York 20, N. Y.

ANSWERS: 1. (d) 8-1; 2. (c) 1 cent; 3. (a) 83% increase; 4. (c) 1 cent; 5. (a) 50% better, costs no more.

(Advertisement)

Take COLOR Pictures of Christmas Fun INDOORS



HITCH YOUR CAMERA TO A **KALART Speed Flash**

This year, don't miss those pictures of the children round the Christmas tree — candids of parties — other holiday snapshots. A Kalart Speed Flash makes indoor picture-taking easy — in COLOR or black and white. Special Kalart reflector makes light from midget flash bulbs equal to bright sunshine. Built-in test light guards against failures. No need to say "hold still." Flash of lamp is so quick it stops most motion. There's a Kalart for almost every camera — old or new. Prices from \$7.95 and up.

Send for **FREE** illustrated folder "Helpful Hints on Flash Photography." Address Kalart, Dept. TW-12, Plainville, Conn.

Print Name and Address



SECRET OF **SLOAN'S LINIMENT** REVEALED

Scientists now show you exactly why Sloan's Liniment is so remarkably effective in relieving rheumatic pains and muscular aches. See for yourself! Using infra-red rays, scientists have succeeded in photographing blood-vessels below the skin surface. Drawings above, made from photos, show that Sloan's brings extra blood to painful areas, to nourish aching tissues back to health faster. Sloan's helps Nature to help you wonderfully! That's why it's the greatest name in liniments. Get Sloan's at your drug store today.



THE IDEAL GIFT FOR:

- * Mom and Pop, Aunt Jane and Cousin Sue
- * Christmas Stockings
- * Tree and Table Decorations
- * Christmas Parties
- * Business Friends

SIGHT SAVERS are silicone treated tissues that quickly clean, polish and protect eyeglasses: prevent needless eye strain.

CHRISTMAS GIFT PACKAGE Contains 5 Sight Savers Packets

only **49¢**

NEW Pepsodent Chlorophyll TOOTH PASTE



PROVED UP TO
TWICE AS EFFECTIVE TO STOP BAD BREATH

And cleans Teeth Cleanest Of Any Leading Tooth Paste!

NEW "FRESH-AIR" FLAVOR!

43¢ & 69¢

REVOLVERS AND ROSES

Continued from page nine

strawberries from that heap?"

Puzzled, Miles selected ten of the little berries and held them out on his palm. Some were scarlet ripe; others were bright green and obviously unripe. Trant's smile was almost a grin.

"I THOUGHT so when I first saw the berries. Miles Groves has red-green color blindness. A lot of men have it without even knowing it. The plane looked green to him. I guess that let's you out, Mr. Groves. You saw the plane all right."

While the Inspector spluttered, Trant moved toward Gordon Groves. As he passed Daisy and Freda, he picked up Daisy's shorthand pad and glanced at the neat Gregg. "Ladies of the garden club, your greatest friend is the rose." Freda's literary effort seemed embarrassingly out of place now.

"I imagine, Mr. Groves —" Trant was still glancing at the pad, but now he looked up quickly at Gordon — "that life with Mrs. Weiderbacker was none too easy. She was bossy, difficult, close-fisted, maybe? How much nicer it would have been to have a million dollars of your own. And what a temptation to kill her when there was a perfect fall guy in the house."

Gordon Groves' face was thunderous. "You suggest that I —?"

"Oh, not you. But your wife has the identical motive." Trant twisted around to Daisy. "Very ingenious, Mrs. Groves."

"Timothy!" It was Freda who leaped up. "How dare you accuse Daisy? All that time she was on the phone taking my dictation."

"She was?" Trant read aloud from the middle of the pad. "One could almost compare contact spraying with democracy." He turned to the butler. "Who

picked up the mail today?"

"Er — I think, sir, it was Mrs. Groves."

"Exactly." Trant shook his head at his sister. "Your speech did arrive after all and it gave a clever murderess an ideal murder set-up. She took the speech from the mailman, copied it out in shorthand, pretended it hadn't come and then offered to take it down over the phone."

"A perfect alibi with the shorthand pad as fool-proof evidence. What a cinch to pretend to take dictation, to drop the receiver, to slip into the music room, shoot Mrs. Weiderbacker and then to run back and pick up the dictation again."

"Too bad for her I made you cut the contact-spraying paragraph. It was in the copy you mailed but not in the copy you dictated. That, I'm afraid, is going to be her noose."

DAISY had jumped up now, white-faced and eagle-eyed. "It's a lie. I never went near the music room."

"You're sure, Mrs. Groves? When we arrived, your face was red and swollen; your eyes were running. It might, of course, have been due to natural grief, but then again..." Trant picked the full-blown yellow rose from his buttonhole and held it under Daisy's nose. Almost immediately, she sneezed; her eyes started to run, her face to pinken.

"As I thought," murmured Trant. "Not natural grief, but a violent case of rose-fever."

He turned rather sadly to his sister. "I'm sorry to do this, Freda," he said. "But next time you pick a best friend, I recommend someone a little less — cold-blooded."

His glance at Chloe Carmichael was frankly appreciative. "A burlesque queen, for example." *The End*



QUICK STARTS on coldest days!



WINTERIZE YOUR OIL WITH CASITE

You don't have to take chances on hard starting this winter — Casite guarantees Quick Starting in Coldest Weather or Double-Your-Money-Back!

A pint of Casite in your crankcase retards congealing of oil, lets your engine turn over and go, even in sub-zero temperatures. Casite makes any oil a faster oil yet as the engine warms up the oil has the correct body for ample lubrication at any temperature.

A pint of Casite through the carburetor air-intake, or in the gasoline, cleans your engine, gets rid of gum and goo, frees sticking valves and rings, lets the power zoom through.

Get Casite for your car today — from your garage, service station or car dealer — only 85¢.



Quick Starting or-double-your-money-back!

FREE! Write for your free copy of "Facts of Engine Life." Dept. TW, Casite Division, Hastings Manufacturing Co., Hastings, Mich. (Casts, Drains, Flame Rings, Spark Plugs, Oil Filters)



QUIZ 'EM

Questions and answers from current news



BRITISH WACS. Where are they serving?

DISTANT . . . For the first time in history the British Army has sent women soldiers overseas. What is their work?

They were sent to Gibraltar to form a mixed antiaircraft battery there. — R.C.O., Chicago

PARDON? . . . The newborn Prince of Thailand will be called Prince Vajiralongkorn for short. What's his full name?

His Royal Highness Vajiralongkorn Boromchakrayadisorn-

Santatiwong Thevetthamrong-Suboribarn Abhigunoprakarn-mahitladuldej Phumiphonn-averetvarangkur Kittisirisom-Boranasawangkawadh Borom-kattiyarajkumar. — T.R., Denver

DEAR . . . For what famous book was a one-day insurance policy taken out for \$300,000 by the National Broadcasting Company?

The Gutenberg Bible which was televised on an N.B.C. program. It was sent from the Library

of Congress to a studio in Washington.

— Mrs. C.P.M., Hastings, Fla.

BOOST . . . Buck privates in Nationalist China's army recently had their pay doubled. How much are they now receiving a month?

65 cents.

— Mrs. H.D., Council Bluffs, Iowa

SCHOOL . . . Where are dogs being used in classrooms?

In Japan, to help students learn the English "r" sound. They try to imitate the "rrr" of a dog's growl.

— Mrs. J.A., Briarcliff Manor, N.Y.

AGILE . . . How did the waiters participate in the "Waiter's Derby" held recently in Berlin?

They had to run one mile while balancing a full glass of beer on a tray without spilling a single drop.

— Mrs. W.T.P., Dallas

PROGRESS . . . What world-famous sacred mountain is soon to have a guiding light and a telephone installed for climbers?

Mt. Fujiyama in Japan.

— R.T., Hollywood, Calif.

CONDUCTED BY *Tom Henry*

NOTE: We will pay \$2 for a question and answer used in this column. Questions are based on current news and clipping of news source must accompany answer. Address: Tom Henry, THIS WEEK, 420 Lexington Avenue, New York 17, N. Y. Unaccepted contributions cannot be acknowledged or returned.

OUR BOARDING HOUSE (BIG HEARTED! HE HADN'T BEEN ABLE TO REACH HIS EGAD! I'M LETTING YOU HAVE THIS BACK-SCRATCHER THAT BELONGED TO THE GOLDEN KHAH OF COMGOL FOR FIVE DOLLARS!) HE WON'T NEED IT WITH NO-ITCH DUOFOLD!

NO WOOL ITCH WITH Duofold 2-Layer HEALTH UNDERWEAR

ALL SPACE REGULATES AGAINST COLD THE WINTER SITUATION

COTTON INNER LAYER FOR COMFORT WOOL IN OUTER LAYER FOR WARMTH

Underwear itch? Switch to Duofold, the modern two-layer underwear that's light as you like it, warm as you want it—outdoors or indoors. It can't itch—all the wool is in the outer layer—only soft cotton next to your skin. Shrink resistant, too—launders easily. In union suits, shirts, "longies," all popular models and weights for the whole family... ski wear in Sun Valley Red. At better stores everywhere. Duofold Inc., Mohawk, New York.



Dad! Give Your Boy the Toy You enjoyed most!

ERECTOR® World's Greatest Construction Set!

You re-live the fun and thrills of your boyhood when you give your son an Erector set! Today, the boy with Erector has a whole toy factory of his own. A dazzling array of precision-made parts builds dozens of engineering marvels. And, at the turn of a switch, Erector's powerful electric engine brings them alive! They buzz with action, blaze with lights, puff smoke and operate by remote control. Make this Christmas a happy and exciting one for your son. Give Erector.

SQUARE GIRDERS— Won't bend, twist or wobble. Exclusive with Erector!



ON TV, COAST-TO-COAST—AMERICAN FLYER BOYS' RAILROAD CLUB

See local paper for times and dates.

GILBERT HALL OF SCIENCE
333 Erector Square, New Haven 5, Conn.

Send me FREE right away the big Erector Toy Book containing dozens of color pictures and descriptions of all the new spectacular Erector sets, PLUS eight other Gilbert wonder toys.

NAME.....
STREET.....
CITY..... ZONE..... STATE.....

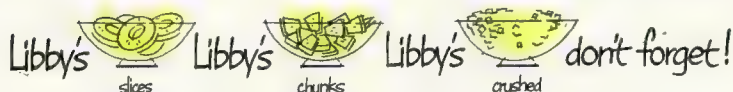
No. 8½ ERECTOR

All Electric Set. Over 15 POUNDS of parts—including electric engine with 4 speeds—lights—electro-magnet—Flex-O-Matic coupler. Makes over 100 action models. Price \$23.50, \$24.50 Deemer and West.

Quick-Packed in Hawaii—to capture the fresh taste of pineapples from Libby's plantations, picked golden-ripe and running with juice—



that's why **Libby's**
is the kind to get!



Libby, McNeill & Libby, Honolulu, Hawaii



LA FORTALEZA is the traditional home of governors

LUNCHEON IN THE

by Clementine Paddleford

This Week Food Editor

Puerto Rico's First Lady serves a typical island meal. Come on along for Bienmesabe

SAN JUAN, P. R.

SAN JUAN was flooded with tropical sunlight the day our car headed for the "old city" and La Fortaleza, standing so high on its cliff looking out at the sea. The Governor's wife, Mrs. Luis Muñoz-Marín, hearing of my search for traditional island recipes, had invited me to luncheon at the citadel, a fortress, a castle, this her home, the oldest inhabited building in the Western Hemisphere.

"Bienvenidos," means welcome truly when the greeting is given by Ines Muñoz-Marín. Her handclasp is firm, her flashing smile is sincere. I remember her clearly, her curly blue-black hair a dark cloud framing a round, jolly face. She was wearing a rose linen dress, a flower in her belt.

This woman, I knew, was one of the busiest on the island, donating her full time to projects for improving conditions for the less-privileged people. Her interest is centered especially in better nutrition, she herself holding a B.S. degree in home economics. She taught foods before her marriage, both in country and town. One of her most pleasant undertakings, she told me, is to receive the school children of the island at the Fortress each Thursday and Friday when she personally escorts them through the ancient building telling its story. And she told its story to me:

Columbus discovered this island on his second voyage in 1493. Corsairs and West Indian pirates visited its ports. Puerto Rico was a loadstone for the buccaners.

The island's traditional hero is Ponce de León, who was the Governor in the early 16th century, and is reputed to have laid the foundation of La Fortaleza. The building was used as a fortification from 1541 until 1639 when it became the residence for the governors general. All of the governors were Spanish until the United States acquired the island in 1898. The first governor ever to be elected by the people was Muñoz-Marín.

Island's National Dish

THROUGH palatial halls once made splendid by the wealth of Spain, we were ushered to the family dining room. This was in the main building where the stone walls are seven feet thick and through great windows the warm trade winds blow 10 months a year. Our table wore a cinnamon-brown cloth with bowls of blue forget-me-nots. The first course was the small pineapple of the island, one to a person, a slash off the side, the flesh dipped out and diced, then combined with other native fruits and back to the hollowed shell; fresh mint the garnish.



Mrs. Muñoz-Marín

Chicken was the main dish, the recipe given here, this served with a green salad. Dessert was *Bienmesabe* (taste me good) which luncheon

guests told me is the island's national dish.

"Did you plan the menu?" I asked our hostess. "Yes," she said, "I did today, but not very often. Four years ago when we came here I had a talk with Chef Julio Sebastian who was then 80 years old. I said to him, 'The Governor likes plain food, no rich sauces, plenty of fruit.' He listened respectfully and said, 'Lady, I have been twenty-eight years in this kitchen, and I know how governors eat.'"

During week days, life in the



HAMILTON, WRIGHT

GOVERNOR'S PALACE

Fortress revolves around the Governor. The house is made a place for him to work, to receive visitors. There are official parties and receptions. A crowd of 800 is not too many when the party spreads itself into the garden.

Week ends the Muñoz-Marín leave the Fortress for their own 10-room country home in the mountains at Jajome Alto. It's a party then: the Governor and his wife, daughters Vivian, 12, and Melo, 11, the cocker spaniels Ali

and Amber and the Persian-Angora Cleopatra, and friends. Here the family entertains privately. Mother does the cooking and much of it is done outdoor-barbecue style. Favorite company dish is this *Asopao de Gallina*, the recipe given below, the same chicken specialty enjoyed at the luncheon.

When the guests left, Mrs. Muñoz-Marín took me sight-seeing the Fortress. We strolled through the garden where the royal poincianas made tents of shade, a place made

shadowy by plumes of palm. There were trees of mango, guava, avocado, coconut, lemon, orange. Every little breeze lifted the fragrance of the flowers. We passed through the main house built around a cobbled patio, this built over a huge reservoir which in older days held the water stores.

It's in this patio that Mrs. Muñoz-Marín gives her week-long Christmas party. A crèche is set up in one corner and live animals

Continued on next page



JOE COVELLO

CHEF prepares *Asopao de Gallina*



The Marchioness of Milford Haven

She uses Pond's Cold Cream to keep her complexion fresh and smooth. "I couldn't do without Pond's," Lady Milford Haven says.

"It's my one essential cream"

Lady Milford Haven finds nothing gives her skin such exquisite care as this cream she likes so well. There is an exclusive formulation of skin-helping ingredients in Pond's famous Cold Cream. Together, these ingredients work on your skin *as a team*—in inter-action. They cleanse your skin *immaculately*, and at the same time, *supply* oil and moisture skin *needs regularly* to look supple, fresh. Use Pond's Cold Cream *every night* (mornings, too), and see *your skin take on a new smoothness, a new freshness*. Get a large jar of Pond's Cold Cream today.

Your hands are in water **27** times a day...



that's why you need **TRUSHAY**
the lotion that's rich in beauty oil!

How many times a day does water touch your hands—and rob them of their natural skin oils? Touch them—and leave them a little drier, a little rougher, every time!

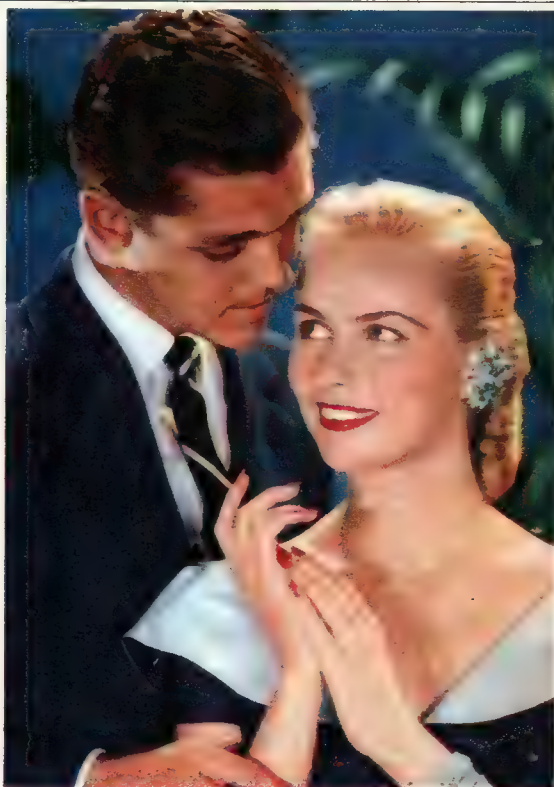
Count the times for just *one* day—and see why ordinary slap-dash hand care isn't enough—why you need the help of rich Trushay.

For Trushay is velvety with its own beauty oil that soothes the soreness of parched skin—reduces its redness and smooths away its roughness. In fact, Trushay is so rich it even offers you "beforehand" protection.

Smoothed on *before* each washing chore, creamy Trushay guards hands right in hot, sudsy water—helps *prevent* its drying damage!



A PRODUCT OF BRISTOL-MYERS





ENJOY "EATING OUT" AT HOME!

Serve Six for less than \$1.00

CHUN KING

CHOW MEIN and CHOP SUEY

Got a hungry family to feed? Dinner is near as your kitchen shelf... with Chun King! In every can are choice ingredients... cooked and seasoned to "just right" flavor. Just heat and serve. Try it soon!



BIG 3 lb. "Family-Economy" size

... serves up to 6 generously—regular size serves 2 to 3...

AT YOUR GROCER'S

Chicken Chow Mein—Beef Chop Suey—Meatless Chow Mein

© CHUN KING SALES, INC.



BRING OUT THE HIDDEN BEAUTY OF YOUR EYES

WITH *Maybelline*

PREFERRED BY LOVELY GIRLS THE WORLD OVER

EYE SHADOW • EYEBROW PENCIL • MASCARA

LUNCHEON IN THE GOVERNOR'S PALACE

Continued from preceding page

are tethered as in the stable at Bethlehem. Children come, hundreds of children from Christmas Eve through January 6, which is Three Kings' Day. The Governor's Lady is there to welcome them and tell the story of Christmas in the Spanish way. Carols are sung to the strum of the hand-made guitar, called the *cuatro*, the rhythm accented by the *guiro*, a hollowed, corrugated gourd plied with a stick. Young voices carol the old, old words: "From a far land we come to adore you, The Star of Bethlehem is our guide." After the singing come refreshments. This *Majarete*, a thick cereal pudding, made very sweet, spiced with cinnamon, is served with lemonade and little cakes.

During the blessed season the children throughout the island lift their voices in song. They sing the same songs, for each child has his own "Canciones de Navidad." This book is Mrs. Muñoz-Marín's idea and distributed free.

Asopao de Gallina

1 3-pound chicken
2 quarts boiling water
1 onion, sliced
1 clove garlic
2 tablespoons salt
 $\frac{1}{4}$ pound bacon, cut in pieces
 $\frac{1}{4}$ pound ham, ground
1 green pepper, chopped
 $\frac{1}{2}$ cup tomato sauce
1 tablespoon capers
 $\frac{1}{2}$ cup green stuffed olives
 $\frac{1}{2}$ teaspoon black pepper
1 clove of garlic, crushed
 $\frac{1}{2}$ teaspoon powdered marjoram
2 tablespoons vinegar
1 pound rice
 $1\frac{1}{2}$ quarts broth
4 slices canned red peppers
1 cup cooked peas
1 cup grated Parmesan cheese
Clean and wash chicken; leave whole or cut in pieces. Cover chicken with water in stewing pot; add onion, garlic and salt. Simmer covered, until tender, about 2 hours. Fry bacon. When fat is rendered, add ground ham, green pepper, tomato sauce, capers and olives; cook 5 minutes. Add black pepper, crushed garlic, marjoram and vinegar. Mix

well; add chicken pieces and stir. Add rice and broth from which clove of garlic has been removed. Cover and boil over slow heat until rice is tender, from 14 to 18 minutes. Serve garnished with red peppers, peas and grated cheese. Yield: 4 portions.

Bienmesabe

2 cups sugar
 $\frac{1}{2}$ cup cold water
1 ripe coconut or 1 can moist pack-coconut
 $\frac{1}{4}$ cup hot water
6 egg yolks
1 3-inch stick cinnamon
1 sponge cake (8-inch)
Mix sugar and cold water; cook to soft-ball stage (235° to 240°F.). Cool. Crack coconut and remove meat from shell. Grate (or use canned coconut). Add hot water to grated or canned coconut and squeeze out the juice of the meat saving all juice. Beat yolks of eggs and add the combined coconut juices, sugar syrup and ground coconut. Add stick cinnamon and cook in double boiler over rapidly boiling water until custard is thickened enough to coat spoon, 10 to 15 minutes. Don't overcook or mixture will curdle. Cool, remove cinnamon stick. Serve as sauce over sponge cake. Yield: 6 portions.

Majarete

3 tablespoons rice flour
5 tablespoons sugar
 $\frac{1}{2}$ teaspoon salt
 $\frac{1}{2}$ teaspoon ground cinnamon
1 cup milk
Ground cinnamon
Measure flour, sugar, salt and cinnamon into heavy sauce pan. Gradually add the milk, stirring constantly so that no lumps form. Cook over low heat until mixture is very thick, about 15 to 20 minutes, stirring constantly. Pour out on a well-greased platter, sprinkle with cinnamon and allow to cool. Cut into 1-inch squares with a sharp knife that has been dipped into hot water. Yield: 18 pieces.

HOLIDAY EATING with a Midwest flavor comes to THIS WEEK readers next week from a Kansas City kitchen.



...and visions of MILK-BONE danced through his head!

Give your dog the perfect Christmas present—a big box of MILK-BONE Dog Biscuits! Fun to chew—good for him, too. He needs MILK-BONE.

MILK-BONE products contain nutrients your dog needs: Vitamins A, B₁, B₂, D and E... Meat Meal... Milk... Fish Liver Oil... Wheat Germ... Whole Wheat Flour... Minerals... Chlorophyllin.



NATIONAL BISCUIT COMPANY

ONLY IDEAL'S

SAUCY WALKER

Does Everything!

Walks, flirts, rolls her eyes, turns her head, sits, stands, cries, sleeps. Wash, curl her SAUCY hair. 22" tall \$15.95. At better doll shops.

IT'S A WONDERFUL TOY... ITS *Saucy*

Mrs. Jack Carter Puts On Blue Bonnet To Get F.N.E.!



Mrs. Jack Carter has an idea. Put on BLUE BONNET Margarine for F.N.E. — Flavor, Nutrition, Economy! Just like the wife of America's outstanding comedy star, you will love the delicate, sunny-sweet taste BLUE BONNET adds to any food! You'll appreciate its nourishment, too. No other spread for bread is richer in year-round Vitamin A! And you'll welcome its economy. Two pounds of BLUE BONNET cost less than one pound of high-priced spread! So remember the letters... F... N... E! All-Vegetable BLUE BONNET Margarine gives "all three" — Flavor! Nutrition! Econom-e-e!

HEIRLOOM RECIPES

A Penny Apiece

RECENTLY we offered, for only a dime, 10 special heirloom recipes which our food editor, Clementine Paddleford, found at a camp meeting in Tennessee. Although we printed thousands of copies of the recipes, we misjudged the demand and soon ran out. Now our printers have sent us a limited number of additional copies, and you can get yours as long as they last.

Just send your request, with 10 cents, to: THIS WEEK Magazine, P.O. Box 265, Old Chelsea Sta., New York 11, N. Y. Please print your name and address plainly.



POST-OFFICE holiday rush. It's your fault if they can't deliver

WRAP IT THE ARMY WAY

by Vernon Pizer



SMART GIRL. She knows how to pack

Make sure your Christmas box gets there safely. Have you tried the popcorn trick? . . .

LAST year the American people mailed the staggering total of 1,235,000,000 packages in post offices across the country. Of this number, about 1,500,000 were damaged in transit because of inadequate protective packing. Thousands of objects were broken beyond recovery because of an inadequate job of packaging.

At the same time that the Post Office Department was delivering the torrent of goods which the American public showered on it, the U.S. Army was moving almost 23,000,000 tons of supplies—ranging from eggs to electronic equipment. Damage to Army goods in transit was rare. Good packaging was the reason.

Now, in time for your Christmas-gift mailing, you can benefit from some of the packaging tricks worked out by the Army. Adapted for ordinary household use, these

Continued on next page

An easy way to please a Hungry family



For a Saturday supper that's a sure praise-getter, try a steaming casserole of hearty Franco-American Spaghetti. Lots of good nourishment here, and watch Dad and the kids go for that lively tomato and Cheddar cheese sauce! Here's a menu

that's bound to please—a real money-saver, too!

Franco-American Spaghetti
Broccoli **Buttered Onions**
French Bread
Stewed Peaches **Brownies**
Coffee



Eat HEARTY with

SO GOOD—well, just taste that special sauce of sun-ripened tomatoes and well-aged Cheddar cheese. And then imagine how much hot stove-time it would take you to make a sauce like that!

SO QUICK—it heats while you're setting the table!

SO THRIFTY—You bet! Only pennies a portion!



"Franco-American" is a trademark owned by the U.S.A. by Campbell Soup Company. In Canada by Campbell Soup Company Ltd.

JUST HEAT...AND EAT HEARTY



A dress-up meal that's easy on the budget

Diced leftover Roast
Franco-American Spaghetti
Grated Cheese or
Buttered Bread Crumbs

You can turn even a little bit of meat into a delicious main dish when you add a can or two of Franco-American Spaghetti (regular size). Mix leftover meat with 2 cans of spaghetti. Turn into a greased casserole, sprinkle with cheese or bread crumbs. Bake in a moderately hot (375°) oven until brown and bubbling—and serve to 4 hungry people.

"Soaping" dulls hair— Halo glorifies it!



Not a soap, not an oily cream—Halo cannot leave dulling soap film!



Gives fragrant "soft-water" lather—needs no special rinse!

Wonderfully mild and gentle—does not dry or irritate!



Removes embarrassing dandruff from both hair and scalp!



Leaves hair soft, manageable—shining with colorful natural highlights. Halo glorifies your hair the very first time you use it!



Halo reveals the hidden beauty of your hair!



SAY MERRY CHRISTMAS WITH

LOVE and COOKIES

Sweet as kisses are the rich cookies you make with Nestlé Cookie Mix. And so easy—makes most of your favorites in less than 10 minutes! Add Nestlé's Semi-Sweet Chocolate Morsels, and just as fast, get fudgy and fancy kinds with that delicious Nestlé's chocolate flavor!



Recipes on every Cookie Mix box. Christmas Recipes available at your grocer or write The Nestlé Company, Inc., Dept. X, 2 William Street, White Plains, N. Y.

WRAP IT THE ARMY WAY

Continued from preceding page

are some of the precautionary measures you can take:

Liquids. To prevent leakage, seal the cork or cap with cellophane tape or candle wax. If the cap is plastic, tape cotton over it since many plastic caps have poor impact resistance. Wrap cotton or several thicknesses of paper napkins around bottles. If breakage does occur, this will absorb the liquid before it can damage other items. Don't prepare inflammable liquids for mailing; the post office accepts these only in special circumstances. And forget that fine old cognac for Uncle Artie—mailing liquor is taboo.

Fragile Items. Use a strong fiberboard or corrugated cardboard box and have fragile items no closer than one inch to sides, top and bottom of box. The Army has found that one of the best ways to pad the space between the items and the walls of the container is to use ordinary popcorn. Popcorn is a fine cushioning agent and has the added advantage of being light.

Sharp Objects. Items having cutting edges require special care both for the protection of those handling the shipment in transit and for the recipient. For knives, cut two pieces of cardboard slightly larger than the blade and tape them together to form a tight fitting sheath for the blade. Be sure to tape the sheath to the handle to prevent it working loose. If the object has a sharp point, imbed it securely in cork.

Shiny Metal Objects. Brass, chromium and similar metallic objects may be protected in transit by applying one of the new plastic sprays available at hard-

ware stores. Spraying guards against scratching and tarnishing; is easily removed, or, since it is colorless, may be left on for permanent protection.

Odd Shapes. Long, thin objects such as umbrellas may be wrapped in several thicknesses of heavy paper. It is a wise precaution to add a stiffener—a length of old broom handle does nicely—before wrapping. Round objects should be packed in square fiberboard boxes measuring at least an inch more in each direction than the diameter of the object. Fill the empty spaces completely with popcorn, crumpled paper or excelsior. Flat objects should have a heavy fiberboard stiffener of the same length and width to prevent bending or breaking.

Clothing. Use a sturdy box—not the flimsy cardboard kind universally used by dress shops. Spread tissue paper in folds of clothing to prevent wrinkling. Fold clothing so that it is the exact size of the box. In the empty spaces, stuff paper.

ONE final word of caution—having boxed, wrapped in heavy paper, and tied your package tightly, don't fail to write the address legibly, preferably printing plainly with permanent-type ink or indelible pencil. Use the full address of the recipient, including postal-zone number, labeling it prominently "To," and place your own return address, clearly marked "From," in the upper left-hand corner.

The most careful packing is futile if post office employees cannot read your instructions for delivery.

The End



Dry skin is noticeable!

after 25
drying skin
begins to **show!**

It's noticeable the way skin often begins to look drier after 25.

At about this age, the natural oil that keeps skin soft and fresh starts decreasing.

You need a special replacer to offset this drying out. Use this special Pond's lanolin-rich Dry Skin Cream.

See below how this quick-widder works to soften and repair common dry skin troubles all over your face and throat, and especially in dry skin trouble spots.



Dry Skin "Down-Lines" by nose and mouth harden your expression.

To Help Soften Lines—"Kiss" in "Pond's Dry Skin Cream, kneading firmly out, up from nostrils, mouth. Use nightly. See how this lanolin-rich cream softens that dry look.



Fleebly, Dry-Lined Throat puts that "getting older" touch on you.

To Break-Up—Tilt head back slightly. Firmly stroke lanolin-rich Pond's Dry Skin Cream up from base of throat to chin. Do at least 10 good strokes with each hand every night to help your throat keep a smooth, unflabby look.

start using Pond's Dry Skin Cream today.

Rich in lanolin, it is homogenized and it has a special softening emulsifier.

At night: work this rich cream in generously. By day: use lightly as softening foundation. Get your jar of Pond's Dry Skin Cream right away! 98¢, 55¢, 31¢, 15¢ (all plus tax).

THE VISCOUNTS BOYLE says... "Pond's Dry Skin Cream gives my skin perfect softening help."

HERE ARE THE ACTUAL IDENTITIES OF THE PEOPLE PICTURED ON PAGES 14 AND 15:

1. Good. U.S. Attorney Frank J. Parker, at time of arrest of a man charged with stealing Air Force funds.
2. Good. Mayor of Portland, Ore., Mrs. Dorothy McCullough Lee, who conducted a crime clean-up.
3. BAD. Executed as the murderer of at least three boys, Gordon Stewart Northcott.
4. BAD. Mary Frances Creighton, a three-time poison murderess, who was electrocuted.
5. Good. The Rev. Morris H. Coers, a well-known evangelist.
6. BAD. Mildred E. Gillars, wartime "Axis Sally."
7. BAD. Andor Jaross, a top Hungarian Nazi, who was executed for causing massacre of 600,000 Jews.
8. BAD. Thomas H. Robinson, Jr., convicted of the kidnapping of Mrs. Alice Speed Stoll.
9. Good. Educator and author of a famous teaching plan, the late Dr. Maria Montessori.
10. BAD. Mussolini's mistress, Clara Petacci, who was executed by the underground.
11. Good. Nobel Prize winner in medicine, the late Sir Charles Sherrington.
12. Good. Philanthropist, founder of Harvard School of Public Administration, the late Lucius N. Littauer.



Swiss Miss



FOR hundreds of years, Swiss farmers have worked in the fields and driven their milk carts in jackets like this. Their children wore pint-size versions to school. But this is the first time the jacket's been worn by women. Imported from Switzerland by Fred A. Picard, of Sun Valley, Ida., the jacket — the original, not a copy — has been made water-repellent for skiers.

Although a Swiss farmer wouldn't dream of it, you can wear it belted as well as loose, turn it into a beach or sailing jacket, wear it as a maternity jacket. Colors are royal blue, black and white, available except in black in children's sizes, too. Added feature: it's washable. Skis, poles and boots by Spalding. — JOAN SHORT

Photograph by Ben Somoroff



Lavender—Bath Powder, 2 tablets soap, English Lavender. \$4.85
Other sets from \$2.75



Shaving Bowl, After Shave Lotion, Invisible Talc. \$3.75
Other men's sets from \$1.75



Bath Salts, in assorted delightful fragrances, for her bath. \$2.50



Lavender Duo—Dusting Powder, English Lavender. \$2.65
English Lavender Deodorant. \$5.75



"Bond Street" Perfume. \$15.00. Lotus Perfume. \$17.50
Other sizes from \$2.75

All prices plus tax

Yardley products for America are created in England and finished in the U.S.A. from the original English formulae, combining imported and domestic ingredients.



What are these women doing
that is so New...
so Smart...
so Wonderful?

They're using
Helene Curtis Spray Net—
the magic mist that keeps
hair softly in place, looking
naturally lovely. That's right—naturally lovely!

**It's the most exciting thing
that's happened to hair!**

Amazing new Spray Net holds your
hair-do as you want it. Without stick-
iness. Without that "varnished" look.
This magic mist holds waves in place,
makes stray wisps behave, keeps your
hair-do looking naturally lovely, even
in wet or windy weather. Colorless,
greaseless, harmless, brushes out in-
stantly. Protect the soft loveliness of
your hair with new, smart, wonderful
Spray Net!



Only \$1.25

in the amazing new
finger-touch pressure
dispenser. Economy
size \$1.75. Plastic
squeeze bottle \$1.00.

**Helene Curtis
spray net**

SPRAY NET WORKS WONDERS! USE IT!

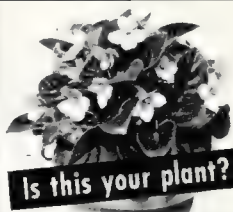
- After combing, to keep hair "just so"
- To control wispy ends and unruly hair
- To avoid "damp-day drop"
- To avoid "wind-blown wildness"
- After permanents, to control waves and curls

**UNIVERSAL
GENÈVE**



\$125
White or
Yellow

New, smart, 14-Karat gold,
very dependable—with a flair
for any activity, however formal.
For nearest dealer write 587 5th Ave. NY 17



Is this your plant?

If not—feed yours PLANTABS.
A rich plant food in tablet form.
Clean, odorless, safe, easy-to-use.
Amazing results with everything
that grows in flower pot, window box
or garden. 25c, 50c, \$1, \$2, and \$3.50.
At your dealers or postpaid from:
PLANTABS CORPORATION
DEPT. A, BALTIMORE 7, MARYLAND
PLANTABS
PLANT FOOD TABLETS PLUS B1



TODAY'S EXPERT and daughter: "Who says 'Stop that!' when the party gets rough?"

OTHER PEOPLE'S CHILDREN

by **Eve Arden**

MOVIE, RADIO AND TV STAR

**It's always a problem
when small visitors act
up. Here's what this
mother does about it. . .**

A FEW months ago an old friend
came to tea and brought along
her bright, attractive seven-year-
old son. It was the first time Billy
had been in our home and he was
wildly stimulated by the chance to
show off before my own two little
daughters, Liza, 7, and Connie, 4.
He tore the place apart. Since his
mother was silent, I felt I could
only smile rigidly, pour tea with
a shaking hand, and murmur,
"Lively little lad, isn't he?"

After they left, Liza saw me
surveying the wreckage.

"NEVER mind, Mommy," she
comforted. "They'll invite us over
to their house soon and I'll mess it
up real good!"

Playing hostess to a visiting
child is often difficult, but the prob-
lem becomes especially touchy
when his parents are present.
Whose place is it to say, "Now,
stop that!" when the party gets
rough? And whose standards of
behavior apply?

Usually the problem is the re-
sult of a mutual misunderstanding.
The visiting parents, I discovered,
are nearly always equally horrified
but interpret your polite silence to
mean that such behavior is per-
mitted in your home. The children,
too, are bewildered: They may
seem to be enjoying their spree of
rule-breaking but they would be
grateful for some social guidance.

Now, when a young visitor trans-
gresses beyond my endurance, I
wait a few minutes to see if his
parents will speak up. If they do
not, I lay down the law just as if
they weren't there. I am careful
however, to direct my remarks ex-
clusively toward my own children.
My guests nearly always take the
hint and back me up.

The same technique works well
in dealing with fights. It goes like
this:

Your child: "Baw! Billy hit me!"
(Snatches up heavy block.)

You: "Well, you and Billy can
get mad if you want, but we don't
hit people." (You take block
away.)

Visitor (hastily): "That's right,
Billy. No hitting!"

Refreshments pose another
problem. There are wide differ-
ences in attitudes toward cookies

and other treats. If the visitin'
parents seem to be more lenient
than we, I go along with them. I
they have strict rules about it,
stick to conservative "cata."

When a visiting child's parent
are not present, your problems are
simplified for you are indisputable
in command. I overlook a great
deal from a child who visits rarely
and doesn't know our house rule.
The child next door, who runs in
and out as though he were my own
is expected to toe the family line.

NO MATTER what method you use
to discipline your own children
however, it is wise to be very care-
ful indeed when it comes to dis-
ciplining others! Anything as har-
sh as a severe scolding is absolutel-
out, even though you know for
fact that his own mother uses the
hairbrush. An uncontrollable vis-
itor should be sent home. But you
should never "tattle."

If his mother calls to ask what
happened, I say, "They couldn't
get along." After all, my little
angels may have started it.

ANNA ROOSEVELT tells
story about her father next
week to illustrate her ideas
on being a good hostess.



FOR 'BREATHLESS' MOMENTS...

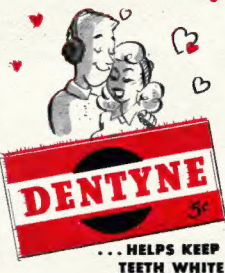
...CHEW THE GUM WITH THE "BREATH-TAKING" FLAVOR!

Don't risk spoiling your big breathless moments! Be sure of your breath. Chew Dentyne, the gum with the breath-taking flavor.

Dentyne tastes so good. Helps keep your teeth sparkling clean and white.

You'll love this wonderful gum. For Dentyne has a tingling, pleasure-giving flavor that lingers on and on. Dentyne is delicious!

So before you go out... and always after eating, drinking, smoking... refresh your breath with Dentyne. And remember, Dentyne helps keep your teeth white, too. Get Dentyne and keep it handy!



...HELPS KEEP
TEETH WHITE

Why FORCE your child to take a Laxative?



Children enjoy
taking Fletcher's
CASTORIA
the laxative made
especially for them

**Extra Mild—Contains No Harsh Drugs—
Won't Upset Sensitive Little Stomachs!**

When your child needs a laxative, never upset him with harsh adult preparations. Give Fletcher's Castoria, the natural laxative especially made for children from nature's own vegetable products. Contains no castors, no castor oil, no salts, and no harsh drugs. Won't cause griping, diarrhea, nor upset sensitive digestive systems. Mild Fletcher's Castoria acts gently, thoroughly, and you can regulate dosage exactly. What's more, it's so pleasant-tasting, children take it without fussing. Get it now.

Chas H. Fletcher The Original and Genuine

CASTORIA

Especially Made for Infants and Children of All Ages!

Tastes So Good
Children
Like the Spoon!



HOW ABOUT IT, MOSCOW?

Continued from page twelve

The interpreter began to translate my remarks. But he had only spoken a few sentences when Romanoff suddenly popped to his feet, grabbed the interpreter by the arm, spoke something quickly in Russian, and the dinner stood adjourned. For an hour or more we viewed Russian films in an adjoining room. This gave Romanoff, if he so chose, opportunity to receive further instructions in respect to my obviously unexpected suggestion.

No More Talks

WHEN we were invited back, we found the dais had disappeared and our group was ushered into a smaller room just large enough to serve only our party with the final dinner course. No addresses were suggested then or, in fact, at any time after Romanoff had suspended the dinner. At that point he had said, "There can be no discussion of any suggestion that our athletes visit the United States." I had carried Russian friendship a mile too far.

But since I have returned to America I have continued to think about the spirit that existed between our athletes and theirs. I suspect that Romanoff ended that dinner because he did not have Moscow instructions covering the situation. Apparently the Kremlin had authorized friendly dinners but not friendly track meets.

A Powerful Force

SO NOW I would like to reiterate my suggestion for an annual Russian-American meet, with the hope that, somehow, it will get through to Moscow.

Perhaps it is a far-fetched idea, but if anyone had suggested prior to Helsinki that Russian athletes would be so friendly, he would have sounded just as far-fetched.

I am a man who has devoted many years of a long life to sports. Used intelligently, athletics are a powerful force and truly international. I will not give up the hope that friendly rivalry on the cinder track might possibly take the place of the deadly rivalry of the battlefield.

The End



Safe Cough Relief FOR CHILDREN

For coughs and acute bronchitis due to colds you can now get Creomulsion specially prepared for Children in a new pink and blue package and be sure:

- (1) Your child will like it.
- (2) It contains only safe, proven ingredients.
- (3) It contains no narcotics to disturb nature's processes.
- (4) It will aid nature to soothe and heal raw, tender, inflamed throat and bronchial membranes, thus relieving the cough and promoting rest and sleep. Ask for Creomulsion for Children in the pink and blue package.

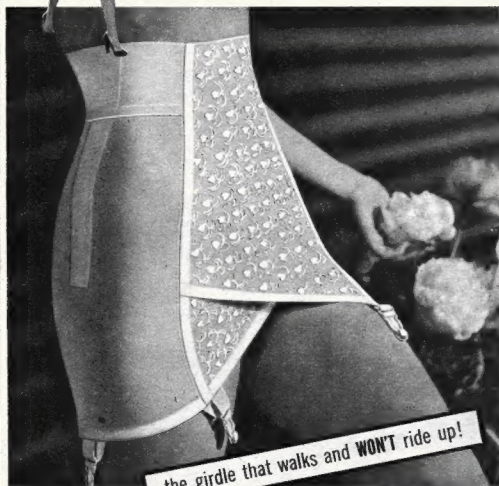
CREOMULSION FOR CHILDREN

relieves Coughs, Chest Colds, Acute Bronchitis

Never
binds
even when
you
sit..



Sarong
BRAND GIRDLE



the girdle that walks and WON'T ride up!

SARONG DESIGN—PATENT NO. 2449322

Lightweight, boneless... with patented criss-cross front that makes Sarong completely action-free — sitting, stooping, walking!

This same exclusive feature also has twice the stomach take-in. Long-cut back for thigh control, unbroken dress line. Zipper, pull-on, 4-section and new Hi-Top styles designed for

all sizes, all figure types. At all good stores. **7.95 to 15.00.**

L. NEWMAN & SONS, Inc., 200 Madison Avenue, New York 16, N. Y.

FALSE TEETH

KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate, 25c and 50c at drugists. ... If your druggist hasn't it, don't waste money on substitutes, but send us 10c and we will mail you a generous trial box.

KLUTCH CO., Box 5241-L, ELMIRA, N.Y.



due to lack of essential linoleic oil—(50% in Rex Wheat Germ Oil. Rex on daily food helps stop misery. Gives your dog a lustrous rich coat. Ask any kennel-man. 2 months supply \$1 at pet counters. REX, Monticello, Ill.

REX WHEAT GERM OIL



Except a smile when he shaves



He'll start in smiling, and keep on smiling every time he shaves, when you give him a new Remington 60 DeLuxe. He'll be thrilled by the incomparable speed and comfort of this aristocrat of electric shavers... the one gift you *know* he wants. No more soap or blades to buy—no more time-consuming muss or annoying nicks and cuts! The smooth contour glide of six extra-long Blue Streak shaving heads literally melts the whiskers away, performing over 24 million cutting operations each minute. No wonder the 60 DeLuxe is so unbelievably fast.

No wonder it actually makes shaving a pleasure.

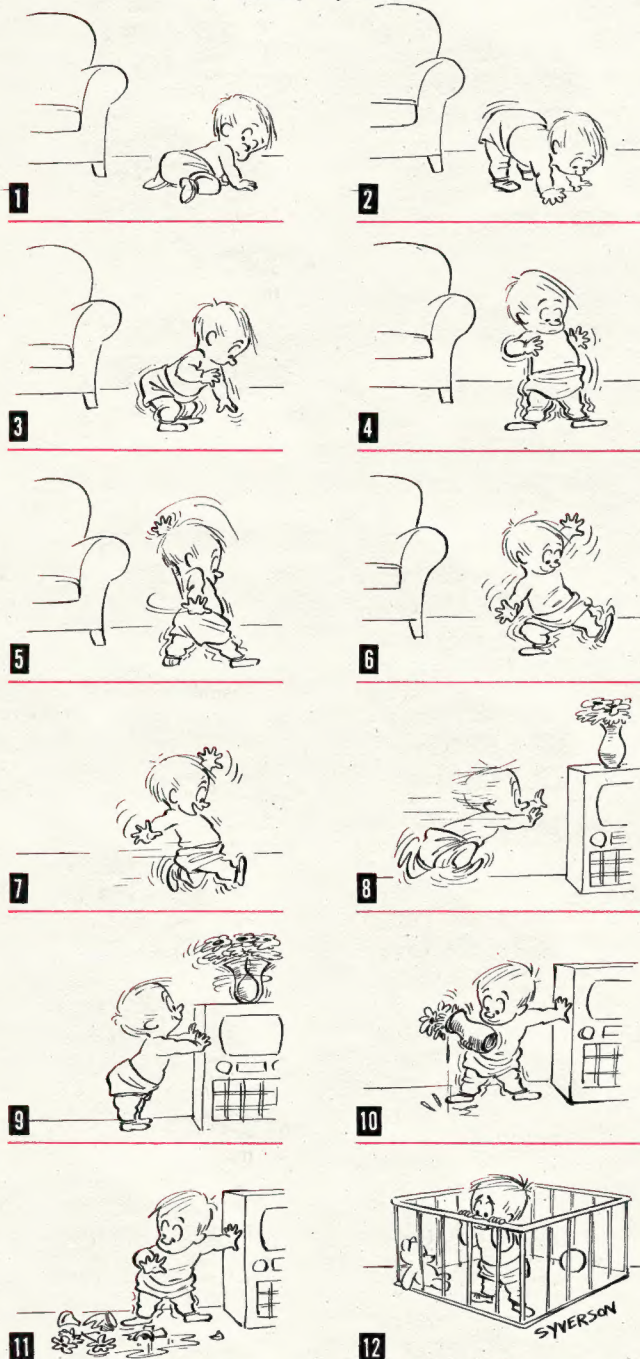
A practical gift he'll use every day, it's luxurious in styling and appearance, too—beautifully gift packaged in a rich, jet jewel case with gleaming golden trim. You'll be proud to give the 60 DeLuxe. And you can give it with confidence—secure in the knowledge that Remington is the shaver preferred by men throughout the world. See the Remington 60 DeLuxe Electric Shaver today, on display at fine stores everywhere and at our 112 nationwide shaver headquarters.

A PRODUCT OF *Remington Rand*

The new
REMINGTON
60
DE LUXE

HIS FIRST STEP

in the wrong direction
by Henry Syverson



"I drink all the coffee
I want..."



I get all the sleep
I need!"



DON'T STOP DRINKING COFFEE...
JUST STOP DRINKING CAFFEIN!

It isn't *coffee* that keeps so many people awake at night. It's the nerve-jangling *caffein* that ordinary coffee contains. And tasteless *caffein* adds nothing to coffee's flavor or fragrance!

So be wise. Join the millions who've switched to New Extra-Rich Sanka Coffee. It's one of today's most flavorful coffees, and it's 97% *caffein*-free. It gives you all the fragrant satisfying good-

ness of fine coffee, yet can't keep you awake! Get New Extra-Rich Sanka Coffee today!

Products of General Foods



DELICIOUS IN EITHER
INSTANT OR REGULAR FORM

New
Extra-Rich **SANKA COFFEE**

It's delicious! It's 97% *caffein*-free! It lets you sleep!

THIS IS NEW!

Sheaffer'sTM **SNORKEL** TRADEMARK **PEN**

Only once in a long while do you have a chance like this—to give a gift so completely new you can be sure no one has it. Sheaffer's TM with the "SNORKEL" is an entirely new invention that separates the two vital functions of a fountain pen...filling and writing. Filling is so much easier, quicker, cleaner—point never needs wiping. And this outstanding and completely new pen writes so much better you'll want to test it yourself at your Sheaffer dealer's. One trial and you'll know...THIS is the gift!

SHEAFFER'S
WHITE GOLD OF DISTINCTION

Point
never "dunked"—
never needs
wiping



CRESTTM
Completely New
Pen \$25.00
Pencil \$9.00
Ballpoint \$9.00

*THIS MODEL

W. A. SHEAFFER PEN COMPANY, FORT MADISON, IOWA, U.S.A. IN CANADA, MALTON, ONTARIO
COPYRIGHT 1952, W. A. S. P. CO.

Skrip